Legislative Oversight Committee

South Carolina House of Representatives
Post Office Box 11867
Columbia, South Carolina 29211
Telephone: (803) 212-6810 • Fax: (803) 212-6811



2016 Annual Restructuring Report Guidelines

PLEASE NOTE:

The information included in the agency's report will appear online for all legislators and the public to view.

Agency Name: Office of the Secretary of State

Date Report Submitted: January 12, 2016

Agency Head First Name: Mark Last Name: Hammond

Email Address: mhammond@sos.sc.gov

Phone Number: 803-734-2156

General Instructions

SUBMISSIONS	
What to submit?	Please submit this document in electronically only in both the original format (Excel) as well as in a PDF document. Save the document as "2016 - Agency ARR (<i>insert date agency submits report</i>)."
When to submit?	The deadline for submission is by the first day of session, January 12, 2016.
Where to submit?	Email all electronic copies to HCommLegOv@schouse.gov.

<u>NOTE</u>: If the agency enters its Name and the Date of Submission in the "Cover Page" tab, it should automatically populate at the top of each tab in this report.

WHERE INFORMATION WILL APPEAR				
Where will submissions appear?	The information included in the agency's report will appear online for all legislators and the public			
	to view. On the South Carolina Statehouse Website it will appear on the Publications page as well			
	as on the individual agency page, which can be accessed from the House Legislative Oversight Page.			

QUESTIONS	
Who to contact?	House Legislative Oversight at 803-212-6810.

OTHER INFORMATION				
House Legislative Oversight				
Mailing Post Office Box 11867				
Phone	803-212-6810			
Fax	803-212-6811			
Email	mail HCommLegOv@schouse.gov_			
Web	The agency may visit the South Carolina General Assembly Home Page			
	(http://www.scstatehouse.gov) and click on "Citizens' Interest" then click on "House Legislative			
	Oversight Committee Postings and Reports."			

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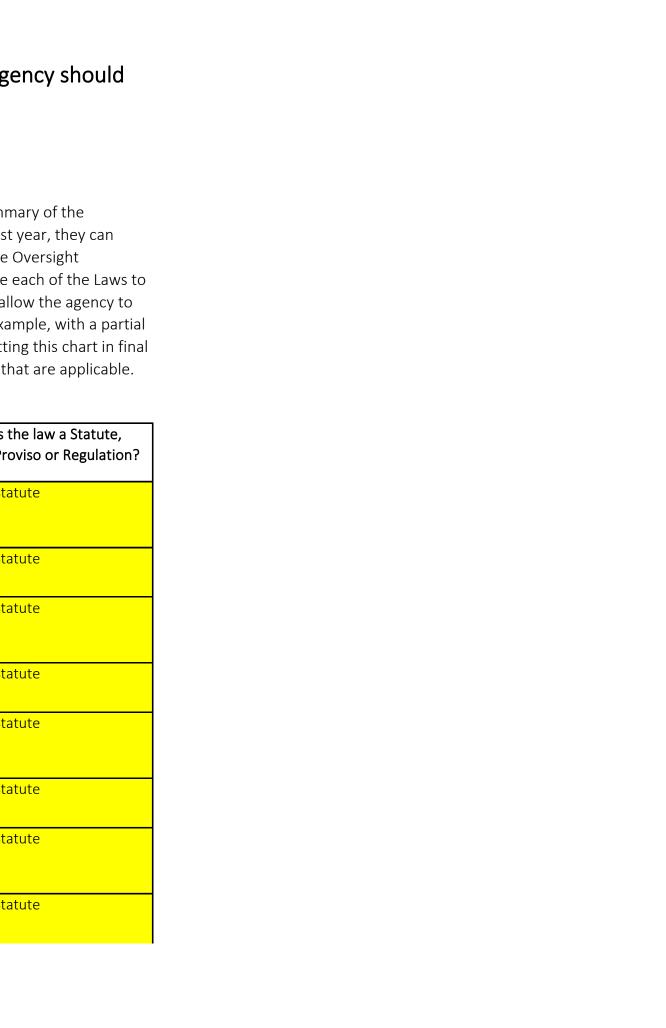
Legal Standards

This is the first chart in the report because the legal standards which apply to the agency should serve as the basis for the agency's mission, vision and strategic plan.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16

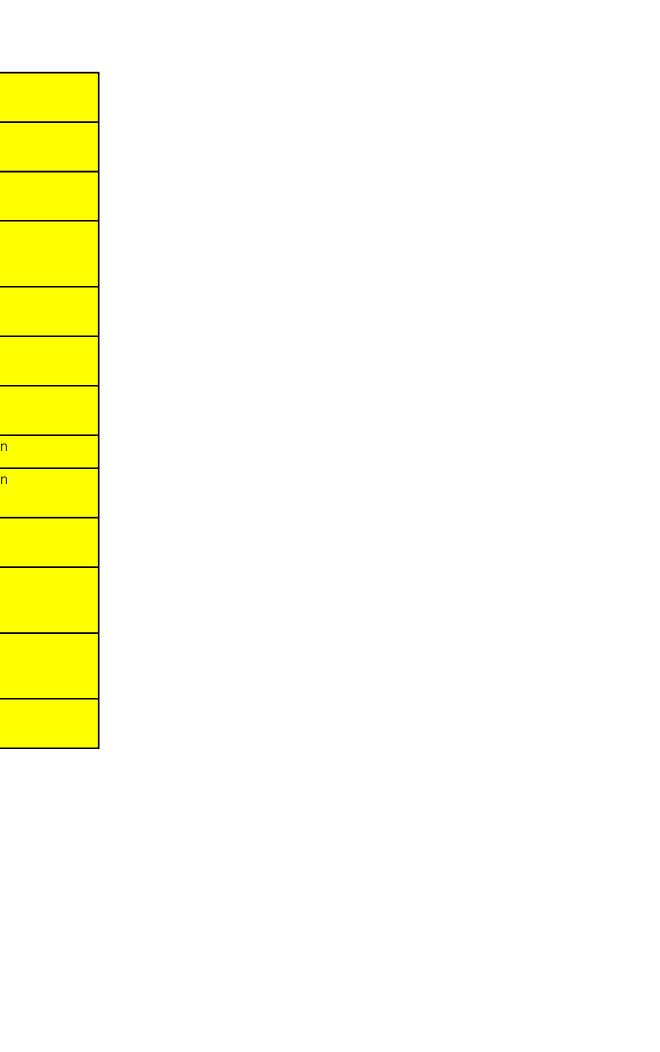
<u>Instructions</u>: List all state and federal statutes, regulations and provisos that apply to the agency ("Laws") and a summary of the statutory requirement and/or authority granted in the particular Law listed. If the agency grouped Laws together last year, they can continue to do so this year. However, please be aware that when the agency goes under study, the House Legislative Oversight Committee will ask it to list each Law individually. The Committee makes this request so the agency can then analyze each of the Laws to determine which current Laws may need to be modified or eliminated, as well as any new Laws possibly needed, to allow the agency to be more effective and efficient or to ensure the Law matches current practices and systems. Included below is an example, with a partial list of Laws which apply to the Department of Juvenile Justice. Please delete the example information before submitting this chart in final form. NOTE: Responses are not limited to the number of rows below that have borders around them, please list all that are applicable.

Item #	Statute, Regulation, or Proviso Number	State or Federal	Summary of Statutory Requirement and/or Authority Granted	Is the law a Statute, Proviso or Regulation?
1	Business Filings- Corporations and Nonprofits: SC Code §33-1-101, et seq.	State	Creation and amendments to business entities and nonprofits	Statute
2	Uniform Commercial Code: SC Code §36-9-101, et seq.	State	Filing UCC documents and conducting searches	Statute
3	Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.	State	Enforcement of Solicitation of Charitable Funds Act	Statute
4	Notary Public and Apostilles: SC Code §26-1-5, et seq.	State	Notary and Apostille filings	Statute
5	State Boards & Commissions: SC Code §1-1-1301, et seq.	State	State Boards & Commissions: monitoring, commissioning, providing information	Statute
6	Trademarks: SC Code §39-15-10 et seq.	State	Filing of state trademarks and service marks	Statute
7	Municipal Incorporations: SC Code §5-1-10, et seq.	State	Incorporation of new municipalities	Statute
8	Special Purpose Districts: SC Code § 6- 11-335 et seq.	State	Reporting requirements for special purpose districts	Statute



Legal Standards

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9	Service of Process: SC Code §15-9-245, et seq.	State	Secretary of State as agent for service of process	Statute
10	Cable Franchise Authority: SC Code §58-12-5, et seq.	State	Issuance of cable franchise authority	Statute
11	Employment Agencies: SC Code §41-25-10, et seq.	State	Filing and renewal of license for employment agencies	Statute
12	Business Opportunities: SC Code §39-57-10, et seq.	State	Registration and renewal of Business opportunities	Statute
13	Nonprofit Raffles: SC Code §33-57-100, et seq.	State	Enforcement of nonprofit raffle legislation	Statute
14		State	Notice and processes for land escheated to the state by death of property owner	Statute
15	Qualified Businesses: SC Code §11-44-60	State	High Growth Small Business Job Creation Act	Statute
16	113-200 Municipal Corporations	State	Outlines requirements for the incorporation of municipalities	Regulation
17	113-300 Uniform Real Property Recording Act	State	Outlines procedures for the electronic filing of real property records	Regulation
18	95.1 (SS: UCC Filing Fees)	State	Revenues from the fees raised pursuant to Sections 36-9-525(a), not to exceed \$180,000, may be retained by the Secretary of State for purposes of UCC administration.	Proviso
19	95.4 (SS: Charitable Funds Act Disclosure Violations)	State	33-56-145 of the Solicitation of Charitable Funds Act any person who is alleged to have violated the mandatory disclosure requirements of Section 33-56-90 of the Act, and who has been fined \$10,000 or more for those violations.	Proviso
20	95.5 (SS: Charitable Funds Act Misrepresentation Violations)	State	The Secretary of State shall refer to the Attorney General for investigation under Section 33-56-145 of the Solicitation of Charitable Funds Act any person who is alleged to have violated the misrepresentation provisions of Section 33-56-120 of the Act, and who has been fined \$10,000 of more for those violations.	Proviso
		State	Organizes and hosts the meeting of the Electoral College following a presidential election	Statute



This is the second chart because the agency's mission and vision should have a basis in the legal standards, which the agency provided in the previous chart. After the agency knows the laws it must satisfy, along with its mission and vision, it can then set goals to satisfy those laws and achieve that vision (and the strategy and objectives to accomplish each goal - see next chart). To ensure accountability, one person below the head of the agency should be responsible for each goal. The same person is not required to be responsible for all of the goals.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below	2015-16
pertains	

<u>Instructions</u>: Provide the agency's mission, vision and laws (i.e. state and/or federal statutes) which serve as the basis for the agency's mission and vision.

Mission	The Office of the Secretary of State is mandated by the South Carolina Code of Laws to serve as the state filing office for business corporations, nonprofit corporations, limited partnerships, limited liability partnerships and limited liability companies, as well as for all Uniform Commercial Code Article 9 Secured Transaction filings. The Secretary of State also serves as the agent for service of process for business entities that do not have authority to transact business in South Carolina, or who do not maintain a registered agent in this state. In addition to business filings, the Secretary of State's Office examines and files state trademarks, maintains the state notary public database, and issues commissions for elected officials and those appointed by the Governor. The Secretary of State's Office is also responsible for issuing all statewide cable franchises and serves as the repository for several types of municipal filings. The office handles the incorporation of municipalities and special purpose districts, the annexations of land, and the escheatment of real property in South Carolina. Finally, the Secretary of State's Office regulates charitable organizations, professional fundraisers, business opportunities and employment agencies.
Legal Basis for agency's mission	Statutes: Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Uniform Commercial Code: SC Code §36-9-101, et seq.; Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Notary Public and Apostilles: SC Code §26-1-5, et seq.; State Boards & Commissions: SC Code §1-1-1301, et seq.; Trademarks: SC Code §39-15-10 et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Service of Process: SC Code §15-9-245, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; Employment Agencies: SC Code §41-25-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; Escheatment of Real Property: SC Code § 27-19-10, et seq.; Qualified Businesses: SC Code §11-44-60; Regulations: 113-200 Municipal Corporations; 113-300 Uniform Real Property Recording Act; Provisos: 95.1 (SS: UCC Filing Fees); 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.
Vision	The vision of the Secretary of State's Office is to provide innovative technology to enhance the process of accurately maintaining, preserving and making available essential records to fulfill its statutory duties, while providing prompt, efficient and courteous customer service. Additionally, the Secretary of State remains dedicated to serving the citizens of South Carolina through the enforcement of the Solicitation of Charitable Funds Act.

Legal Basis for agency's vision	Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose
	Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform
	Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et
	seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of
	Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-
	200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300
	Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards &
	Commissions: SC Code §1-1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et
	seq.Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code
	§33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable
	Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.

Instructions:

- 1) Under the "Legal Responsibilities Satisfied" column, enter the legal responsibilities (i.e. state and/or federal statutes and provisos) the goal is satisfying. All of the laws mentioned in the previous chart (i.e. Legal Standards Chart) should be included next to one of the agency's goals. When listing the Legal Responsibilities Satisfied, the agency can group the standards together when applicable (i.e. SC Code 63-19-320 thru 63-19-450). Make sure it is clear whether the agency is referencing state or federal laws and whether it is a proviso or statute.
- 2) Under the "Goals and Description" column, enter the number and description of the goal which will help the agency achieve its vision (i.e. Goal 1 Increase the number of job opportunities available to juveniles to 20 per juvenile within the next 2 years). The agency should have 3-4 high level goals.
- 3) Under the "Describe how the Goal is SMART" column, enter the information which shows the goal is Specific, Measurable, Attainable, Relevant and Time-bound.
- 4) Under the "Public Benefit/Intended Outcome" column, enter the intended outcome of accomplishing the goal.
- 5) Under the "Responsible Person" columns, provide information about the individual who has primary responsibility/accountability for each goal. The Responsible Person has different teams of employees beneath him/her to help accomplish the goal. The Responsible Person is the person who, in conjunction with his/her team(s) and approval from higher level superiors, determines the strategy and objectives to accomplish the goal. In addition, this is the person who monitors the progress and makes any changes needed to the strategies and objectives to ensure the goal is accomplished. Under the "Position" column, enter the Responsible Person's position/title at the agency.

Legal Responsibilities Satisfied	Goals & Description	Describe how the Goal is S.M.A.R.T.	Public Benefit/Intended Outcome		Number of	
(i.e. state and federal statutes or provisos the goal is satisfying)	(i.e. Goal 1 - insert description)	<u>M</u> easurable <u>A</u> ttainable	(Ex. Output = rumble strips are installed on the sides of a road; Outcome = incidents decrease and public perceives that the road is safer) Just enter the intended outcome	Responsible Person Name:	months person has been responsible for the goal or objective:	Position:

Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.; 113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Sc Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-56-10, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Goal 1 - To continue to build upon the number of online applications offered to our customers.		The Secretary of State's Office is the starting place for businesses in the state. In order to build upon our goal of providing the best possible customer service in a business-friendly environment, adding an online corporations filing, search and retrieval system will provide a tremendous benefit to our customers. Other online services will follow.	Melissa Dunlap, Larry Hubbard	Ongoing year to year. This goal cannot be measured in a few months.	Deputy Secretary of State & Chief Legal Counsel, IT Director
Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.; 113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Nonprofit Raffles: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Goal 2 - Maintain, improve, and update infrastructure and provide support for current systems and applications.	Administration Division of Information	In order to provide the services to our customers as mandated by statute, the office must have in place the infrastructure to house and protect data and offer online access to our customers.	Larry Hubbard, Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	IT Director, Deputy Secretary & Chief Legal Counsel

donors in the state.	Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations)	Goal 3 - Protect and educate charitable donors through the enforcement of the Solicitation of Charitable Funds Act.	Efficiently register all charitable organizations and professional fundraisers soliciting in the state. Review all financial reports submitted, and make information available to the public. Investigate and prosecute all violations of the Solicitation of Charitable Funds Act. Duties are performed per statute and necessary in order to educate and protect charities and charitable donors in the state.	Melissa Dunlap and Shannon Wiley	be measured in a few	Secretary of State & Chief

This is the next chart because once the agency determines its goals, and those responsible for each goal, it then needs to determine the strategy and objectives to accomplish each goal. To ensure accountability, one person should be responsible for each objective. This can be the same person responsible for the goal, if it is a small agency, or, for larger agencies, a person who reports to the person responsible for the goal. The same person is not required to be responsible for all of the objectives.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Instructions

- 1) Under the "Legal Responsibilities Satisfied" column, enter the legal responsibilities (i.e. state and/or federal statutes and provisos) the goal or objective is satisfying. For each goal, the agency can copy and paste the information from the Mission, Vision and Goals Chart. All of the legal standards mentioned for a particular goal should be included next to one of the objectives under that goal. When listing the Legal Responsibilities Satisfied, the agency can group the standards together when applicable (i.e. 63-19-320 thru 63-19-370). Make sure it is clear whether the agency is referencing state or federal laws and whether it is a proviso or statute.
- 2) Under the "Strategic Plan Part and Description" column, enter the strategic plan part number and description (i.e. Goal 1 Increase the number of job opportunities available to juveniles to 20 per juvenile within the next 2 years). For each goal, the agency can copy and paste the information from the Mission, Vision and Goals Chart. If the agency is still utilizing the same strategies and objectives it submitted as part of the Accountability Report, it can copy and paste those into this chart, then fill in the remainder of the columns. However, if the agency has trouble explaining how each objective is SMART, it may need to revise its objectives. In addition, if the agency has revised its strategic plan since submitting its last Accountability Report, please provide information from the most current strategic plan.
- 3) Under the "Describe how it is SMART" column, enter the information which shows how each goal and objective is Specific, Measurable, Attainable, Relevant and Time-bound.
- 4) Under the "Public Benefit/Intended Outcome" column, enter the intended outcome of accomplishing each goal and objective.
- 5) Under the "Responsible Person" columns, provide information about the individual who has primary responsibility/accountability for each goal and objective. The Responsible Person for a goal has different teams of employees beneath him/her to help accomplish the goal. The Responsible Person for an objective has employees and possibly different teams of employees beneath him/her to help accomplish the objective. The Responsible Person for a goal is the person who, in conjunction with his/her team(s) and approval from higher level superiors, determines the strategy and objectives needed to accomplish the goal. The Responsible Person for an objective is the person who, in conjunction with his/her employees and approval from higher level superiors, sets the performance measure targets and heads the game plan for how to accomplish the objective for which he/she is responsible. Under the "Position" column, enter the address for the office from which the Responsible Person works. Under the "Department/Division" column, enter a brief summary (no more than 1-2 sentences) of what that department or division does in the agency.

Legal Responsibilities Satisfied:	Strategic Plan Part and Description	How it is S.M.A.R.T.:	Public Benefit/Intended Outcome:						
					Number of				
					months person				
(i.e. state and federal statutes or provisos the	(i.e. Goal 1 - Insert description, Strategy 1.1 - Insert	Describe how each goal and objective	(Ex. Output = rumble strips are installed	Responsible	has been	Docition.	Office Address:	Department or	Department or
goal or objective is satisfying)	Description, Objective 1.1.1 - Insert Description)	is	on the sides of a road; Outcome =	Person Name:	responsible for	Position:	Office Address:	Division:	Division Summary:
		<u>Specific;</u> <u>Measurable;</u> <u>Attainable;</u>	incidents decrease and public perceives		the goal or				
		R elevant; and T ime-bound	that the road is safer)		objective:				
			Just enter the intended outcome						

Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Goal 1 - To continue to build upon the number of online applications offered to our customers.	corporations online business entity filing, search and retrieval system which allows online document requests. We hope to conclude this	The Secretary of State's Office is the starting place for businesses in the state. In order to build upon our goal of providing the best possible customer service in a business-friendly environment, adding an online corporations filing, search and retrieval system will provide a tremendous benefit to our customers. Other online services will follow.	Melissa Dunlap, Larry Hubbard	Ongoing year to year. This goal cannot be measured in a few months.	Deputy Secretary of State & Chief Legal Counsel, IT Director	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
The agency does not need to insert the information for the rest of the columns for any strategy, type "n/a"	Strategy 1.1 - Design new corporation online filing, search and document retrieval system. This application will greatly simplify the filing process and the retrieval of corporate records and/or certificates for the public while at the same time improve the tracking and management of copy work for Secretary of State's staff. This application will be completed with minimal cost to the taxpayer.	n/a	n/a		n/a	n/a	n/a	n/a	n/a
Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Nonprofit Raffles: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Objective 1.1.1 - Increase the number of online applications offered to our customers from 2 to 4.	corporations online business entity filing, search and retrieval system which allows online document requests. We hope to conclude this project in 2016. In addition, we plan to provide other online services for our customers, including, but not limited		Melissa Dunlap, Larry Hubbard	Ongoing year to year. This goal cannot be measured in a few months.	Deputy Secretary of State & Chief Legal Counsel, IT Director	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration

10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1- 1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Objective 1.1.2 - Provide 24/7 service to customers.	We currently offer online filings in the charities and UCC divisions. We have implemented phase one of the corporations online business entity filing, search and retrieval system which allows online document requests. We hope to conclude this project in 2016. In addition, we plan to provide other online services for our customers, including, but not limited to, cable franchise and trademarks. Plans are also underway to enhance the office website to provide added benefits for our customers.	The Secretary of State's Office is the starting place for businesses in the state. In order to build upon our goal of providing the best possible customer service in a business-friendly environment, adding an online corporations filing, search and retrieval system will provide a tremendous benefit to our customers. Other online services will follow.	Melissa Dunlap, Larry Hubbard, Jody Steigerwalt	Ongoing year to year. This goal cannot be measured in a few months.	Deputy Secretary of State & Chief Legal Counsel, IT Director, Director of Business Filings	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration Administration
Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Sc Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Objective 1.1.3 - Increase the number of business filings submitted online.	provide other online services for our	The Secretary of State's Office is the starting place for businesses in the state. In order to build upon our goal of providing the best possible customer service in a business-friendly environment, adding an online corporations filing, search and retrieval system will provide a tremendous benefit to our customers. Other online services will follow.	Melissa Dunlap, Larry Hubbard	Ongoing year to year. This goal cannot be measured in a few months.	State & Chief	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration Administration
	Strategy 1.2 - Provide completion of a universal corporate filing system that includes both online and in-house filing capability, creating a robust online application that enables the public to register or reserve a name, or create, amend, or dissolve an entity. Additionally, this application will provide an inhouse document management application used for filings that are submitted through the mail and a method to review all filings submitted online before they are entered in the official record.							

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Business Filings-Corporations and Nonprofits: SC									
Code §33-1-101, et seq.; Special Purpose									
Districts: SC Code § 6-11-335 et seq.; Qualified									
Businesses: SC Code §11-44-60; Uniform									
Commercial Code: SC Code §36-9-101, et		We currently offer online filings in the							
seq.Notary Public and Apostilles: SC Code §26-1-		charities and UCC divisions. We have							
5, et seq.; Cable Franchise Authority: SC Code			The Secretary of State's Office is the						
§58-12-5, et seq.; 95.1 (SS: UCC Filing Fees);			starting place for businesses in the state.						
Service of Process: SC Code §15-9-245, et seq.;		corporations online business entity filing, search and retrieval system				Deputy			
Municipal Incorporations: SC Code §5-1-10, et		which allows online document	In order to build upon our goal of		Ongoing year to	Secretary of	1205 Day Illahan		
seq.; 113-200 Municipal Corporations;			providing the best possible customer	NA 1: 5 1	year. This goal	State & Chief	1205 Pendleton		
Escheatment of Real Property: SC Code § 27-19-	Objective 1.2.1 - Increase the number of online	requests. We hope to conclude this	service in a business-friendly	Melissa Dunlap,	cannot be	Legal Counsel, IT	Street, Suite 525,	Administration	Administration
10, et seq.113-300 Uniform Real Property	applications offered to our customers from 2 to 4.	project in 2016. In addition, we plan to	· · · · · · · · · · · · · · · · · · ·	Larry Hubbard	measured in a few		Columbia, SC		
Recording Act; Trademarks: SC Code §39-15-10		provide other online services for our	corporations filing, search and retrieval		months.	Director of	29201		
et seq.; State Boards & Commissions: SC Code §1-			system will provide a tremendous			Business Filings			
1-1301, et seq.; Business Opportunities: SC Code		to, cable franchise and trademarks.	benefit to our customers. Other online			3-			
§39-57-10, et seq. Solicitation of Charitable Funds		Plans are also underway to enhance	services will follow.						
Act: SC Code §33-56-10, et seq.; Nonprofit		the office website to provide added							
Raffles: SC Code §33-57-100, et seq.; 95.4 (SS:		benefits for our customers.							
Charitable Funds Act Disclosure Violations); 95.5									
(SS: Charitable Funds Act Misrepresentation									
Violations); Electoral College: SC Code §7-19-70,									
,,									
et seg Business Filings-Corporations and Nonprofits: SC									
Code §33-1-101, et seq.; Special Purpose									
Districts: SC Code § 6-11-335 et seq.; Qualified									
Businesses: SC Code §11-44-60; Uniform									
Commercial Code: SC Code §36-9-101, et									
seq.Notary Public and Apostilles: SC Code §26-1-		We currently offer online filings in the							
5, et seq.; Cable Franchise Authority: SC Code		charities and UCC divisions. We have							
§58-12-5, et seq.; 95.1 (SS: UCC Filing Fees);			The Secretary of State's Office is the						
Service of Process: SC Code §15-9-245, et seq.;			starting place for businesses in the state.						
Municipal Incorporations: SC Code §5-1-10, et			In order to build upon our goal of		Ongoing year to	Deputy			
seq.; 113-200 Municipal Corporations;		which allows online document	providing the best possible customer	Melissa Dunlap,	year. This goal	Secretary of	1205 Pendleton		
	Objective 1.2.2 - Provide 24/7 service to customers.	requests. We hope to conclude this	service in a business-friendly	Larry Hubbard,	cannot be	State & Chief	Street, Suite 525,	Administration	Administration
10, et seq.113-300 Uniform Real Property	anjutano 112.2 i Tovido 24/ 7 service to customers.	project in 2016. In addition, we plan to	,	Jody Steigerwalt			Columbia, SC	a.minocracion	a.minotration
Recording Act; Trademarks: SC Code §39-15-10		provide other online services for our	corporations filing, search and retrieval	July Stelger Walt	months.	Director	29201		
		customers, including, but not limited			months.	Director			
et seq.; State Boards & Commissions: SC Code §1-		to, cable franchise and trademarks.	benefit to our customers. Other online						
1-1301, et seq.; Business Opportunities: SC Code		Plans are also underway to enhance	services will follow.						
§39-57-10, et seq. Solicitation of Charitable Funds		the office website to provide added							
Act: SC Code §33-56-10, et seq.; Nonprofit		benefits for our customers.							
Raffles: SC Code §33-57-100, et seq.; 95.4 (SS:									
Charitable Funds Act Disclosure Violations); 95.5									
(SS: Charitable Funds Act Misrepresentation									
Violations); Electoral College: SC Code §7-19-70,									
et sea.									

Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Strategy 1.3 - Update the Secretary of State's	corporations online business entity filing, search and retrieval system which allows online document requests. We hope to conclude this project in 2016. In addition, we plan to provide other online services for our customers, including, but not limited	The Secretary of State's Office is the starting place for businesses in the state. In order to build upon our goal of providing the best possible customer service in a business-friendly environment, adding an online corporations filing, search and retrieval system will provide a tremendous benefit to our customers. Other online services will follow.	Melissa Dunlap, Larry Hubbard	Ongoing year to year. This goal cannot be measured in a few months.	Deputy Secretary of State & Chief Legal Counsel, IT Director	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.;113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1-301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Nonprofit Raffles: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	website to improve the customer experience and prepare for future online offerings. The Secretary of State expects to partner with South Carolina Interactive on this project. Objective 1.3.1 - Provide 24/7 service to customers.	which allows online document requests. We hope to conclude this project in 2016. In addition, we plan to provide other online services for our	The Secretary of State's Office is the starting place for businesses in the state. In order to build upon our goal of providing the best possible customer service in a business-friendly environment, adding an online corporations filing, search and retrieval system will provide a tremendous benefit to our customers. Other online services will follow.	Melissa Dunlap, Larry Hubbard, Jody Steigerwalt	Ongoing year to year. This goal cannot be measured in a few months.	Deputy Secretary of State & Chief Legal Counsel, IT Director, Director of Business Filings	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration

Durings Filings Corporations and Naporatity CC	Strategy 1.4 - Continue to convert older Access databases and applications to a more secure and flexible enterprise database. The Secretary of State is the repository of several of the State's permanent records, including business filings, ratified acts and executive orders. Other documents of importance are also housed in databases and files. Several of these databases need to be upgraded and new applications developed to improve usability, disaster recovery, and security.							
Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.;113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §11-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Nonprofit Raffles: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Objective 1.4.1 - Migrate existing databases to a more robust and secure database along with the associated applications.	We currently offer online filings in the charities and UCC divisions. We have implemented phase one of the corporations online business entity filing, search and retrieval system which allows online document requests. We hope to conclude this project in 2016. In addition, we plan to provide other online services for our customers, including, but not limited to, cable franchise and trademarks. Plans are also underway to enhance the office website to provide added benefits for our customers.	Melissa Dunlap, Larry Hubbard	Ongoing year to year. This goal cannot be measured in a few months.	Deputy Secretary of State & Chief Legal Counsel, IT Director, Director of Business Filings	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration

Escheatment of Real Property: SC Code § 27-19-	Goal 2 - Maintain, improve, and update infrastructure and provide support for current systems and applications.	Updates to our in-office SAN, switches, servers, and computers are necessary and ongoing requirements in order to conduct business. In addition, the office is striving to implement the	customers as mandated by statute, the office must have in place the infrastructure to house and protect data and offer online access to our	Larry Hubbard, Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	IT Director, Deputy Secretary & Chief Legal Counsel	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
	Strategy 2.1 - Provide the tools for staff to help them perform their duties with up-to-date technology. Scanners will be required for filing corporate documents with the new Corporations project. Present desktops and operating systems will be approaching their end of support cycle and will need to be replaced to serve customers.								
Escheatment of Real Property: SC Code § 27-19-	Objective 2.1.1 - Provide hardware and software support for purposes of technical support, maintenance, and software updates.	Updates to our in-office SAN, switches, servers, and computers are necessary and ongoing requirements in order to conduct business. In addition, the office is striving to implement the	customers as mandated by statute, the office must have in place the infrastructure to house and protect data and offer online access to our customers. Providing for and constantly assessing infrastructure requirements is time-critical and essential to the Secretary of State's mission and vision.	Larry Hubbard, Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	IT Director, Deputy Secretary & Chief Legal Counsel	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration

	Strategy 2.2 - Update existing digital phone system to IP telephony. Legacy phone systems are being discontinued and must be replaced with Voice over IP (VOIP).								
seq.; 113-200 Municipal Corporations;	Objective 2.2.1 - Provide adequate bandwidth for office in order to implement the new corporations business filing application that will be housed offsite, provide VOIP, and provide offsite replication of data and state records.	Disaster recovery remains a top priority for the office. The office is the repository of permanent state records. Image digitization and conversion of microfilm to protect these permanent state records is a priority. The office now has a back-up SAN in place off-site at Department of Administration Division of Information Security. Updates to our in-office SAN, switches, servers, and computers are necessary and ongoing requirements in order to conduct business. In addtion, the office is striving to implement the requirements of the Department of Administration Division of Information Security state security plan. Providing VOIP technology is also a goal of providing needed infrastructure. The is time critical because technology is constantly changing and the need for greater security measures increase.	In order to provide the services to our customers as mandated by statute, the office must have in place the infrastructure to house and protect data and offer online access to our customers. Providing for and constantly assessing infrastructure requirements is time-critical and essential to the Secretary of State's mission and vision.	Larry Hubbard, Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	IT Director, Deputy Secretary & Chief Legal Counsel	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
	Strategy 2.3 - Provide an off-site data site with the Department of Administration's Division of Technology to house minimal equipment to provide an online presence for the Secretary of State in the event of a disaster. Provide the necessary vendor software and hardware support to maintain the reliability of the site and its preparedness to go live. Provide daily replication for critical servers and databases to this site								

Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Nonprofit Raffles: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	Strategy 2.4 - Provide support for existing hardware	Updates to our in-office SAN, switches, servers, and computers are necessary and ongoing requirements in order to conduct business. In addition, the office is striving to implement the	In order to provide the services to our customers as mandated by statute, the office must have in place the infrastructure to house and protect data and offer online access to our customers. Providing for and constantly assessing infrastructure requirements is time-critical and essential to the Secretary of State's mission and vision.	Larry Hubbard, Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	IT Director, Deputy Secretary & Chief Legal Counsel	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
	and software necessary to manage, replicate, update, and backup the on-site infrastructure and								
Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Nonprofit Raffles: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.		Updates to our in-office SAN, switches, servers, and computers are necessary and ongoing requirements in order to conduct business. In addition, the office is striving to implement the	In order to provide the services to our customers as mandated by statute, the office must have in place the infrastructure to house and protect data and offer online access to our customers. Providing for and constantly assessing infrastructure requirements is time-critical and essential to the Secretary of State's mission and vision.	Larry Hubbard, Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	IT Director, Deputy Secretary of State & Chief Legal Counsel	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration

Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations)	Goal 3 - Protect and educate charitable donors through the enforcement of the Solicitation of Charitable Funds Act.	organizations and professional fundraisers soliciting in the state. Review all financial reports submitted, and make information available to the public. Investigate and prosecute all violations of the Solicitation of Charitable Funds Act. Duties are performed per statute and necessary in order to educate and protect charities and charitable donors in the	Education and protection of charitable donors in the state.	Shannon Wiley & Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	General Counsel & Deputy Secretary of State & Chief Legal Counsel	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
	Strategy 3.1 - Implement and enforce raffles legislation as enacted by the General Assembly.								
Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations)	Objective 3.1.1 - Continue to work with charities and educate both charities and donors about the requirements of the raffle legislation.	runciently register all charitable organizations and professional fundraisers soliciting in the state. Review all financial reports submitted, and make information available to the public. Investigate and prosecute all violations of the Solicitation of Charitable Funds Act. Duties are performed per statute and necessary in order to educate and protect charities and charitable donors in the state.	Education and protection of charitable donors in the state.	Shannon Wiley & Melissa Dunlap	Ongoing year to year. This goal cannot be measured in a few months.	& Deputy Secretary of	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
	Strategy 3.2 - Continue to collaborate with other agencies, both state and federal, to enforce the Solicitation of Charitable Funds Act.								
Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations)		runciently register all charitable organizations and professional fundraisers soliciting in the state. Review all financial reports submitted, and make information available to the public. Investigate and prosecute all violations of the Solicitation of Charitable Funds Act. Duties are performed per statute and necessary in order to educate and protect charities and charitable donors in the	Education and protection of charitable donors in the state.	Melissa Dunlap and Shannon Wiley	Ongoing year to year. This goal cannot be measured in a few months.	State & Chief	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
	Strategy 3.3 - Continue to provide public awareness								
Solicitation of Charitable Funds Act: SC Code §33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations)	through trainings and online reports. Objective 3.3.1 - Provide trainings to groups statewide.	organizations and professional fundraisers soliciting in the state. Review all financial reports submitted, and make information available to the public. Investigate and prosecute all violations of the Solicitation of Charitable Funds Act. Duties are performed per statute and necessary in order to educate and protect charities and charitable donors in the	Education and protection of charitable donors in the state.	Melissa Dunlap, Shannon Wiley	Ongoing year to year. This goal cannot be measured in a few months.	General Counsel & Director of Public Charities	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration

let sed.: 95.4 (SS: Charitable Funds Act Disclosure	Objective 3.3.2 -Publish additional reports on agency website to educate and protect charitable donors.	-	Education and protection of charitable	Melissa Dunlap, Shannon Wiley	Ongoing year to year. This goal cannot be measured in a few months.	Secretary of State & Chief	1205 Pendleton Street, Suite 525, Columbia, SC 29201	Administration	Administration
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Associated Programs

This is the next chart because once the agency has determined its goals, strategies and objectives, the agency needs to determine which of its programs will help achieve those objectives and goals and which programs may need to be curtailed or eliminated. If one program is helping accomplish an objective that a lot of other programs are also helping accomplish, the agency should consider whether the resources needed for that program could be better utilized (i.e. so the agency can most effectively and efficiently accomplish all of its goals and objectives) if they were distributed among the other programs that are helping accomplish other objectives.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below	2015-16
pertains	

Instructions:

- 1) Under the "Name of Agency Program" column, enter the name of every program at the agency on a separate row.
- 2) Under the "Description of Program" column, enter a 1-3 sentence description of the agency program.
- 3) Under the "Legal Statute Requiring Program" column, enter the legal statute which <u>requires</u> (this is different than allows) the program is required by a state or federal statute or proviso. Make sure it is clear whether the agency is referencing state or federal laws and whether it is a proviso or statute. If the program is not required by a state or federal statute or proviso, enter "none."
- 3) Under the "Objective the Program Helps Accomplish" column, enter the strategic plan objective number and description. The agency can copy the Objective number and description from the first column of the Strategy, Objective and Responsibility Chart. Enter ONLY ONE objective per row. If an agency program helps accomplish multiple objectives, insert additional rows with that agency program information and enter each different objective it helps accomplish on a separate row.

Name of Agency Program	Description of Program	Legal Statute or Proviso	Objective the Program Helps Accomplish
		Requiring the Program	(The agency can copy the Objective number and
			description from the first column of the Strategy,
			Objective and Responsibility Chart)
			List ONLY ONE strategic objective per row.

Associated Programs

Business Filings-Corporations and Nonpordi Code §33.1-101, et seq.; Special Purpose D SC Code § 6-11335 et seq.; Qualified Busin SC Code §11-44-60; Uniform Commercial C Code §36-9-101, et seq. Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §38-1-25, et s 95.1 (SS: UCC Filing Fees); Service of Proces Code §15-9-245, et seq.; Municipal incorporation Act, state boards and commissions, the administration of notary, trademark, annexation, special purpose district, municipal incorporation and cable franchise laws and all other duties as mandated by statute. This program also provides administrative direction, control and support for the agency. Administrative direction, control and support for the agency. Business Filings-Corporations and Nonport Code §11-4-60; Uniform Commercial C Code §36-9-101, et seq.; State Seq.; Cable Franchise Authority: SC Code §38-1-10, et seq.; Issued and postilles: SC Code §51-1-10 et seq.; State Boards & Commissions Code §1-1-10 et seq.; State Boards & Commissions Code §1-1-1301, et seq.; Business Opportu SC Code §39-57-10, et seq. Solicitation of Charitable Funds Act: SC Code §33-57-100, et seq. SC Code §39-57-10, et seq. Solicitation of Charitable Funds Act: SC Code §33-57-100, et seq. SC Code §39-57-10, et seq. Solicitation of Charitable Funds Act: SC Code §33-57-100, et seq. SC Code §39-57-10, et seq.	stricts: esses: ode: SC eq.; s: SC rations: al /: SC eal de §39- SC nities: t seq.; eq.;
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Strategic Budgeting

This is the next chart because once the agency determines its goals, strategies and objectives, as well as the programs that will best allow the agency to accomplish its objectives, the agency needs to determine how to allocate its funds to most effectively and efficiently accomplish the objectives. After allocating the funds to the objectives, the agency may decide to go back and revise which associated programs it will continue, curtail or eliminate in order to most effectively and efficiently accomplish its goals and objectives.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-2016

IMPORTANT TIME SAVING NOTE: Please note that only one year of budgeted funds is requested. Once an agency is under study with the House Legislative Oversight Committee, the Committee may request information on how the agency budgeted and spent money for the previous five years. If an agency is chosen for study five years from now, the agency can quickly and easily combine the information from this chart for each of the last five years.

Part A Instructions: Estimated Funds Available this Fiscal Year (2015-16)

1) Please enter each source of funds for the agency in a separate column. Group the funding sources however is best for the agency (i.e. general appropriation programs, proviso 19.3, grant ABC, grant XYZ, Motor Vehicle User Fees, License Fines, etc.) to provide the information requested below each source (i.e. state, other or federal funding; recurring or one-time funding; etc.). The agency is not restricted by the number of columns below so please delete or add as many as needed. However the agency chooses to group its funding sources, it should be clear through Part A and B, how much the agency estimates it has available to spend and where the agency has budgeted the funds it has available to spend.

Part B Instructions: How Agency Budgeted Funds this Fiscal Year (2015-16)

- 1) Enter each agency objective and description (i.e. Objective 1.1.1 insert description of objective). The agency can insert as many rows as necessary so that all objectives are included.
- 2) After entering all of the objectives, enter each "unrelated purpose" for which money received by the agency is money the agency is legislatively directed to spend on something that is not related to an agency objective (i.e. pass through, carry forward, etc.).
- 3) Enter how much money from each source of funds the agency budgets to spend on each objective and unrelated purpose. The "Total budgeted to spend on objectives and unrelated purposes" for each source of funds in Part B should equal the "Amount estimated to have available to spend this fiscal year" in Part A.

PART A Estimated Funds Available this Fiscal Year

(2015-16)

Explanations from the Agency regarding Part A: Insert any additional explanations the agency would like to provide related to the information it provides below. Source of Funds: Totals General Appropriations Uniform Commercial Code Operating 3035 Charities Fines and Fees 3037 3858 State, Federal or Other Totals State Other State, Federal or Other s the source state, other or federal funding: Other Other Funds? Funds? Recurring or one-time Is funding recurring or one-time? Totals Recurring Recurring Recurring Recurring Recurring or one-time funding? fundina? \$ From Last Year Available to Spend this Year Amount available at end of previous fiscal year 328,312 406,016 Amount available at end of previous fiscal year that agency can actually use this fiscal year: If the amounts in the two rows above are not the same, explain why: Enter explanation for each fund to the right \$ Estimated to Receive this Year L,058,894 Amount budgeted/estimated to receive in this fiscal year: 180,000 Total Actually Available this Year Amount estimated to have available to spend this fiscal year (i.e. ,058,894 180,000 585,342 639,170 Amount available at end of previous fiscal year that agency can actually use in this fiscal year PLUS Amount budgeted/estimated to receive this fiscal year):

Strategic Budgeting

Explanations from the Agency regarding Part B:

Insert any additional explanations the agency would like to provide related to the information it provides below.

PART B
How Agency
Budgeted Funds
this Fiscal Year
(2015-16)

Source of Funds: (the rows to the left she from what the agency entered in Part A) S	ould populate automatically	Totals	General Appropriations	Uniform Commercial Code 3037	Operating 3035	Charities Fines and Fees 3858	0	Etc.
Is source state, other or federal funding: populate automatically from what the ag		Totals	State	Other	Other		State, Federal or Other Funds?	State, Federal or Other Funds?
Restrictions on how agency is able to spe	end the funds from this source:	n/a						
Amount estimated to have available to s rows to the left should populate automa entered in Part A)		\$0	\$1,058,894	\$180,000	\$685,342	\$639,170	\$0	\$0
Are expenditure of funds tracked throug system through which they are recorded expenditures could be verified, if needed	so the total amount of	n/a	Yes	Yes	Yes	Yes		
Where Agency Budgeted to Spend Mone	ey this Year							
Objective 1.1.1: Increase the number of cour customers from 2 to 4.	online applications offered to				50,000	40,000		
Objective 1.1.2: Provide 24/7 service to opart of 1.1.2)	customers.(Objective 1.3.1 is				1,000			
Objective 1.1.3: Increase the number of booline. (Objectives 1.1.3, 1.2.1, 1.2.2 &, 1					1,000			
Objective 1.4.1: Migrate existing database secure database along with associated a					60,000			
Objective 2.1.1: Provide hardware and so of technical support, maintenance, and s					40,000			
Objective 2.2.1: Provide adequate bandwimplement the new corporations busines housed off-site, prvide VOIP, and provide and permanent state records.	s filing application that will be				10,000			
Objective 2.3.1: Provide back-up of all da of permanent state records.	ta off-site to ensure protection				16,500			
Objective 2.4.1: Further develop efficience that provides better protection from pote					25,000			
Objective 3.1.1: Contine to work with characteristics and donors about the requirement						2,000		
Objective 3.2.1: Contine to participate in	multi-state actions.					10,000		
Objective 3.3.1: Provide trainings to grou						2,000		
Objective 3.3.2: Publish additional report educate and protect charitable donors.						15,000		
Total Budgeted to Spend on Objectives a should be the same as Amount estimated this fiscal year)					203,500	69,000		

This is the next chart because once the agency determines the associated programs and amount of funds it is allocating to accomplish each objective, the agency needs to ensure it has proper performance measures established to track how effectively and efficiently it is utilizing the resources allocated. The agency also needs to consider potential negative impacts which may arise, and need to be addressed, if the objective is not accomplished; ensure the agency is addressing issues raised in previous audits or reviews; and continually consider which partners the agency could work with to more effectively and efficiently accomplish each objective.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Instructions: Below is a template to complete for each Objective listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O__" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

Strategic Plan Context # and description of Goal the Objective is helping accomplish:	Goal 1 - To continue to build upon the number of	Copy and paste this from the second column of the Mission, Vision and Goals Chart
in and accomplish or countrie objective is neighing accomplish.	online applications offered to our customers.	copy and paste and norm the second column of the Mission, Mision and could chart
egal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 1.1 - Design new corporation online filing,	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	search and document retrieval system. This	
	application will greatly simplify the filing process and	
	the retrieval of corporate records and/or certificates	
	for the public while at the same time improve the	
	tracking and management of copy work for Secretary	
	of State's staff. This application will be completed with	
	minimal cost to the taxpayer.	

Objective # and Description:		Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	applications offered to our customers from 2 to 4.	
Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:	The Secretary of State's Office is the starting place for	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
able benefity interface outcome.	businesses in the state. In order to build upon our goal	copy and paste this from the fourth column of the strategy, objectives and responsibility chart
	of providing the best possible customer service in a	
	business-friendly environment, adding an online	
	corporations filing, search and retrieval system will	
	provide a tremendous benefit to our customers. Other	
	online services will follow.	
Agency Programs Associated with Objective	Offine Services will follow.	
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person	Melissa Dunlap, Larry Hubbard	
Name:	Melissa Dunlap, Larry Hubbard	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
	a few months.	
Position:	Deputy Secretary of State & Chief Legal Counsel, IT	
	Director	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	<u>Administration</u>	
Amount Budgeted and Spent To Accomplish Objecti	ive	
Fotal Budgeted for this fiscal year:	\$90,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent: Agency will provide next year		

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it.

<u>Types of Performance Measures</u>:

How the Agency is Measuring its Performance

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

now the Agency is Measuring its Performance		_
Objective Number and Description	Objective 1.1.1 - Increase the number of online applications offered to	
	our customers from 2 to 4.	
Performance Measure	Increase the number of online system applications	
Type of Measure	Outcome	
Results		
2013-14 Actual Results (as of 6/30/14)	2	
2014-15 Target Results		
2014-15 Actual Results (as of 6/30/15)		
2015-16 Minimum Acceptable Results		
2015-16 Target Results	4	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed, two cells over)	Only Agency Selected	The Secretary of State's Office is integral in the transaction of business in South Carolina, and is the starting point for many businesses in the state. A major goal of the office is to continue to maintain a business-friendly atmosphere to foster economic development in the state. This will continue to help the state grow and provide jobs and opportunities for South Carolinians. It is imperative that the office be funded to provide the needed online services in order to accomplish this goal.
What are the names and titles of the individuals who chose this as a performance measure?		
Why was this performance measure chosen?	The Secretary of State's Office is integral in the transaction of business in	
	South Carolina, and is the starting point for many businesses in the state. A	
	major goal of the office is to continue to maintain a business-friendly	
	atmosphere to foster economic growth and development.	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	Reaching the goal is dependent upon funding.	
What are the names and titles of the individuals who chose the target value for 2015-16?	Melissa Dunlap, Deputy Secretary of State & Chief Legal Counsel	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Needs of our customers balanced with the ability of a small staff and budget	
made on setting it at the level at which it was set?	to meet the goals.	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	

If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is reached or what resources are being diverted to ensure performance measures more likely to be reached, are reached?

n/a

POTENTIAL NEGATIVE IMPACT

<u>Instructions</u>: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Most Potential Negative Impact	wer online services makes it more challenging to do business in the state without the convenience of online applications.		
Level Requires Outside Help	Adequate funding is necessary to achieve these goals and objectives		
Outside Help to Request	General Assembly		
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearings		
3 General Assembly Options	Provide needed funding		

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a			

PARTNERS

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

instead of fishing each ringh school in the sounty separately.		
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
		Business, Association, or Individual?
SC.Gov	Corporations Project, Website Project	Business, Association or Individual

This is the next chart because once the agency determines the associated programs and amount of funds it is allocating to accomplish each objective, the agency needs to ensure it has proper performance measures established to track how effectively and efficiently it is utilizing the resources allocated. The agency also needs to consider potential negative impacts which may arise, and need to be addressed, if the objective is not accomplished; ensure the agency is addressing issues raised in previous audits or reviews; and continually consider which partners the agency could work with to more effectively and efficiently accomplish each objective.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Instructions: Below is a template to complete for each Objective listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O_" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

Strategic Plan Context		_
# and description of Goal the Objective is helping accomplish		Copy and paste this from the second column of the Mission, Vision and Goals Chart
	online applications offered to our customers.	
Legal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57- 10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 1.1 - Design new corporation online filing,	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	search and document retrieval system. This	
	application will greatly simplify the filing process and	
	the retrieval of corporate records and/or certificates	
	for the public while at the same time improve the	
	tracking and management of copy work for Secretary	
	of State's staff. This application will be completed	
	with minimal cost to the taxpayer.	
Objective Objective # and Description:	7	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
objective # and Description.	Objective 1.1.2 - Provide 24/7 service to customers.	copy and paste and from the second column of the strategy, objectives and responsibility chart
Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq.Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:	The Secretary of State's Office is the starting place for	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
r abic benerity interiored Outcofffe:	businesses in the state. In order to build upon our goal	copy and paste and from the fourth column of the strategy, Objectives and responsibility Chart
	of providing the best possible customer service in a	
	business-friendly environment, adding an online	
	corporations filing, search and retrieval system will	
	provide a tremendous benefit to our customers. Other	
Agency Programs Associated with Objective	online services will follow.	
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		1
Name:	Melissa Dunlap, Larry Hubbard Ongoing year to year. This goal cannot be measured in	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	a few months.	
Position:	Deputy Secretary of State & Chief Legal Counsel, IT	
	Director	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division: Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		•
Tabl Bulleta disable finale	1 000 toward maintanana and discounting 2 4 /2	Command and a skill information from the Command Dudanting City
Total Budgeted for this fiscal year:	1,000 toward maintenance; providing 24/7 services also falls under Objective 1.1.1	Copy and paste this information from the Strategic Budgeting Chart
	Agency will provide next year	
Total Actually Spent:		

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.

2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).

3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," - "Agency did not use PM during this year."

4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

How the Agency is Measuring its Performance		
Objective Number and Description	Objective 1.1.2 - Provide 24/7 service to customers.	
Performance Measure:	Provide 24/7 service to customers	
Type of Measure:	Efficiency	
Results		
2013-14 Actual Results (as of 6/30/14):		
2014-15 Target Results:		
2014-15 Actual Results (as of 6/30/15):	20%	
2015-16 Minimum Acceptable Results:		
2015-16 Target Results:	80%	
<u>Details</u>		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Larry Hubbard	
Why was this performance measure chosen?	Part of the office's customer service vision to foster business-friendly	
	environment and provide excellent customer service	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	n/a	
What are the names and titles of the individuals who chose the target value for 2015-16?	Deputy Secretary of State & Chief Legal Counsel, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at the level at which it was set?	Importance of online services to our customers	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly Options." enter three options for what the General Assembly Options." Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Most Potential Negative Impact	Impacts ability to conduct business in the state as efficiently as possible
Level Requires Outside Help	Adequate funding needed
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearing
3 General Assembly Options	Provide necessary funding.

Instructions: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a			

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

	Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or
l			Other Business, Association, or Individual?
	SC.Gov	Corporations Project, Website Project	Business, Association or Individual

This is the next chart because once the agency determines the associated programs and amount of funds it is allocating to accomplish each objective, the agency needs to ensure it has proper performance measures established to track how effectively and efficiently it is utilizing the resources allocated. The agency also needs to consider potential negative impacts which may arise, and need to be addressed, if the objective is not accomplished; ensure the agency is addressing issues raised in previous audits or reviews; and continually consider which partners the agency could work with to more effectively and efficiently accomplish each objective.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

<u>Instructions:</u> Below is a template to <u>complete for each Objective</u> listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O__" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 1 - To continue to build upon the number of	Copy and paste this from the second column of the Mission, Vision and Goals Chart
	online applications offered to our customers.	
Legal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 1.1 - Design new corporation online filing,	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	search and document retrieval system. This	
	application will greatly simplify the filing process and	
	the retrieval of corporate records and/or certificates	
	for the public while at the same time improve the	
	tracking and management of copy work for Secretary	
	of State's staff. This application will be completed with	
	minimal cost to the taxpayer.	
Objective		
Objective # and Description:	Objective 1.1.3 - Increase the number of business	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
- 	filings submitted online.	

Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:	The Secretary of State's Office is the starting place for	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
Public Berlefit/Iliteriaea Outcome.	businesses in the state. In order to build upon our goal	copy and paste this from the fourth column of the strategy, objectives and kesponsibility chart
	of providing the best possible customer service in a	
	business-friendly environment, adding an online	
	corporations filing, search and retrieval system will	
	provide a tremendous benefit to our customers. Other	
ı	online services will follow.	
Agency Programs Associated with Objective		
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		1
Name:	Melissa Dunlap, Larry Hubbard	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
Desition	a few months. Deputy Secretary of State & Chief Legal Counsel, IT	
Position:	Director	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		•
Total Budgeted for this fiscal year:	1,000 toward maintenance; providing 24/7 services	Copy and paste this information from the Strategic Budgeting Chart
	7.1	
	also falls under Objective 1.1.1	

PERFORMANCE MEASURES

Instructions: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for each Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it.

Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

(i.e. explanatory). These measures should be the last priority. Example - # of license applications received		
How the Agency is Measuring its Performance		
Objective Number and Description	Objective 1.1.3 - Increase the number of business filings submitted	
	online.	
Performance Measur	e: Increase the number of business filings submitted online	
Type of Measur		
Results		
2013-14 Actual Results (as of 6/30/14		
2014-15 Target Result	s: <mark>20%</mark>	
2014-15 Actual Results (as of 6/30/15		
2015-16 Minimum Acceptable Result	s: <mark>75%</mark>	
2015-16 Target Result	s: <mark>80%</mark>	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Larry Hubbard	
Why was this performance measure chosen?	Part of the office's customer service vision to foster business-friendly	
	environment and provide excellent customer service	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	n/a	
What are the names and titles of the individuals who chose the target value for 2015-16?	Deputy Secretary of State & Chief Legal Counsel, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	the state of the transfer of the state of th	
made on setting it at the level at which it was set?	Importance of online services to our customers	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?		
	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
,,		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Impacts ability to business in the state as efficiently as possible.
Adequate funding needed
General Assembly
Inform General Assembly at Budget Hearings
Provide necessary funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a	n/a		

PARTNERS

<u>Instructions</u>: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

Current Partner Entity Ways Agency Works with Current Partner		Is the Partner a State/Local Government Entity; College, University; or Other	
		Business, Association, or Individual?	
SC.Gov	Corporations Project, Website Project	Business, Association or Individual	

This is the next chart because once the agency determines the associated programs and amount of funds it is allocating to accomplish each objective, the agency needs to ensure it has proper performance measures established to track how effectively and efficiently it is utilizing the resources allocated. The agency also needs to consider potential negative impacts which may arise, and need to be addressed, if the objective is not accomplished; ensure the agency is addressing issues raised in previous audits or reviews; and continually consider which partners the agency could work with to more effectively and efficiently accomplish each objective.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Instructions: Below is a template to complete for each Objective listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O__" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

Strategic Plan Context		
# and description of Goal the Objective is helping accomp	lish: Goal 1 - To continue to build upon the number of	Copy and paste this from the second column of the Mission, Vision and Goals Chart
	online applications offered to our customers.	
Legal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 1.2 - Provide completion of a universal corporate filing system that includes both online and in-house filing capability, creating a robust online application that enables the public to register or reserve a name, or create, amend, or dissolve an entity. Additionally, this application will provide an inhouse document management application used for filings that are submitted through the mail and a method to review all filings submitted online before they are entered in the official record.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
Objective Mand Description	Objective 1.2.1 - Increase the number of online	Conversed waste this form the accord column of the Chustony Objectives and December 11th Chart
Objective # and Description:	applications offered to our customers from 2 to 4.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart

Legal responsibilities satisfied by Objective:	<u>.</u>	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
Legal responsibilities satisfied by Objective.	Business Filings-Corporations and Nonprofits: SC Code	copy and paste this from the hist column of the strategy, objectives and kesponsibility chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:		Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
duble benefit/interlace outcome.	businesses in the state. In order to build upon our goal	copy and paste this from the fourth column of the strategy, objectives and hesponsibility chart
	of providing the best possible customer service in a	
	business-friendly environment, adding an online	
	corporations filing, search and retrieval system will	
	provide a tremendous benefit to our customers. Other	
	online services will follow.	
Agency Programs Associated with Objective		
Program Names:	Adminstration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		
Name:		Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
	a few months.	
Position:	Deputy Secretary of State & Chief Legal Counsel, IT	
000	Director, Business Fillings Director	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:		Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	

PERFORMANCE MEASURES

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, Federal if an entity in the federal government requires the agency to track this information and the agency selected it.

Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

How the Agency is Measuring its Performance		
, , ,	Objective 1.2.1 - Increase the number of online applications offered to	1
	our customers from 2 to 4.	
Performance Measure	: Increase the number of online applications	
Type of Measure		
Results		
2013-14 Actual Results (as of 6/30/14)	: <mark>20%</mark>	
2014-15 Target Results	: <mark>20%</mark>	
2014-15 Actual Results (as of 6/30/15)	: <mark>20%</mark>	
2015-16 Minimum Acceptable Results		
2015-16 Target Results	: 80%	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Larry Hubbard	
Why was this performance measure chosen?	Part of the Secretary of State's Office customer service vision to foster	
	business-friendly environment and provide excellent customer service	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	n/a	
What are the names and titles of the individuals who chose the target value for 2015-16?	Deputy Secretary of State & Chief Legal Counsel, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Importance of online services to our customers	
made on setting it at the level at which it was set?	importance of offille services to our customers	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		

POTENTIAL NEGATIVE IMPACT

<u>Instructions</u>: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Impacts ability to conduct business in the state as efficiently as possible
Adequate funding needed
General Assembly
Inform General Assembly at Budget Hearings
Provide necessary funding.

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

	L 10		Date Review Began (MM/DD/YYYY) and
n/a	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)

PARTNERS

<u>Instructions</u>: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
		Business, Association, or Individual?
SC.Gov	Corporations Project, Website Project	Business, Association or Individual

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Strategic Plan Context		-
# and description of Goal the Objective is helping accomplish:		Copy and paste this from the second column of the Mission, Vision and Goals Chart
Land and a shifted a set of a discourse	online applications offered to our customers.	Construction and Control Characteristics of the Mainties William and Control Characteristics
Legal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 1.2 - Provide completion of a universal	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	corporate filing system that includes both online and	
	in-house filing capability, creating a robust online	
	application that enables the public to register or	
	reserve a name, or create, amend, or dissolve an	
	entity. Additionally, this application will provide an in-	
	house document management application used for	
	filings that are submitted through the mail and a	
	method to review all filings submitted online before	
	they are entered in the official record.	
Objective		
Objective # and Description:	Objective 1.2.2 - Provide 24/7 service to customers.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart

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ine this by sorting the
y Chart
Cliait

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, Federal if an entity in the federal government requires the agency to track this information and the agency selected it.

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

How the Agency is Measuring its Performance Objective Number and Description Objective 1.2.2 - Provide 24/7 service to customers. Performance Measure: rovide 24/7 service to customers Type of Measure: Results 2013-14 Actual Results (as of 6/30/14): 2014-15 Target Results: 2014-15 Actual Results (as of 6/30/15): 2015-16 Minimum Acceptable Results: 2015-16 Target Results: Details Insert any further explanation, if needed Only Agency Selected Does the state or federal government require the agency to track this? (provide any additional explanation needed, What are the names and titles of the individuals who chose this as a performance measure? 1elissa Dunlap, Larry Hubbard Part of the office's customer service vision to foster business-friendly Why was this performance measure chosen? environment and provide excellent customer service If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached? eputy Secretary of State & Chief Legal Counsel, IT Director What are the names and titles of the individuals who chose the target value for 2015-16? What was considered when determining the level to set the target value in 2015-16 and why was the decision finally nportant of online services to our customers made on setting it at the level at which it was set? Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16? If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is reached or what resources are being diverted to ensure performance measures more likely to be reached, are

POTENTIAL NEGATIVE IMPACT

reached?

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Impacts ability to conduct business in the state as efficiently as possible
Adequate funding needed
General Assembly
Inform General Assembly at Budget Hearings
Provide necessary funding.

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a			

PARTNERS

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
		Business, Association, or Individual?
SC. Gov	Corporations Project, Website Project	Business, Association or Individual

Agency Responding	Office of the Secretary of State
Date of Submission	January 12,2016
Fiscal Year for which information below pertains	2015-16

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 1 - To continue to build upon the number of	Copy and paste this from the second column of the Mission, Vision and Goals Chart
, , , , , , , , , , , , , , , , , , , ,	online applications offered to our customers.	,
Legal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 1.2 - Provide completion of a universal	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	corporate filing system that includes both online and	
	in-house filing capability, creating a robust online	
	application that enables the public to register or	
	reserve a name, or create, amend, or dissolve an	
	entity. Additionally, this application will provide an in-	
	house document management application used for	
	filings that are submitted through the mail and a	
	method to review all filings submitted online before	
	they are entered in the official record.	
Objective		
Objective Objective # and Description:	Objective 1.2.3 - Increase the number of business	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
objective if and Description.	filings submitted online.	Teopy and paste and normale second column of the strategy, objectives and nesponsibility chart
	Jimingo sabrinictea orinne.	

Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
	The Secretary of State's Office is the starting place for	
Public Benefit/Intended Outcome:	businesses in the state. In order to build upon our goal	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
	of providing the best possible customer service in a	
	business-friendly environment, adding an online	
	corporations filing, search and retrieval system will	
	provide a tremendous benefit to our customers. Other	
	online services will follow.	
Agency Programs Associated with Objective	TOTILITE SELVICES WIII TOHOW.	
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		
Name:	Melissa Dunlap, Larry Hubbard	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
	a few months.	
Position:	Deputy Secretary of State & Chief Legal Counsel, IT	
	<u>Director</u>	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	<u>Administration</u>	
Amount Budgeted and Spent To Accomplish Object	tive	
Total Budgeted for this fiscal year:	\$50,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	, , , , , , , , , , , , , , , , , , ,
<i>j</i> - j	1 2 / 1	

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
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Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

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Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

How the Agency is Measuring its Performance		
Objective Number and Description	Objective 1.2.3 - Increase the number of business filings submitted	
	online.	
Performance Measure	Increase the number of online filing submissions	
Type of Measure	Outcome	
Results		
2013-14 Actual Results (as of 6/30/14)		
2014-15 Target Results	20%	
2014-15 Actual Results (as of 6/30/15)		
2015-16 Minimum Acceptable Results		
2015-16 Target Results	80%	-
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Larry Hubbard	
Why was this performance measure chosen?	Part of the office's customer service vision to foster business-friendly	
	environment and provide excellent customer service	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	n/a	
What are the names and titles of the individuals who chose the target value for 2015-16?	Deputy Secretary of State & Chief Legal Counsel, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Importance of online services to our customers	
made on setting it at the level at which it was set?	importance of online services to our customers	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Most Potential Negative Impact	Impacts ability to conduct business in the state as efficiently as possible.
Level Requires Outside Help	Adequate funding needed
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearings
3 General Assembly Options	Provide necessary funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, interna	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a			

DARTNERS

<u>Instructions</u>: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
		Business, Association, or Individual?
SC.Gov	Corporations Project, Website Project	Business, Association or Individual

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Instructions: Below is a template to complete for each Objective listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O__" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 1 - To continue to build upon the number of	Сору
	online applications offered to our customers.	
Legal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Сору
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq.Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
		1

Copy and paste this from the second column of the Mission, Vision and Goals Chart

Copy and paste this from the first column of the Mission, Vision and Goals Chart

# and description of Strategy the Objective is under:	Strategy 1.3 - Update the Secretary of State's website to improve the customer experience and prepare for future online offerings. The Secretary of State expects to partner with South Carolina Interactive on this project.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
Objective # and Description:	Objective 1.3.1 - Provide 24/7 service to customers.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101 et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §58-12-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1-1301, et seq.; Business Opportunities: SC Code §39-57 10, et seq.; Business Opportunities: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure Violations); 95.5 (SS: Charitable Funds Act Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:	The Secretary of State's Office is the starting place for businesses in the state. In order to build upon our goa of providing the best possible customer service in a business-friendly environment, adding an online corporations filing, search and retrieval system will provide a tremendous benefit to our customers. Othe online services will follow.	
Agency Programs Associated with Objective		_
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		
Name:	Melissa Dunlap, Larry Hubbard	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
	, ,	<u> </u>

Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in
	a few months.
Position:	Deputy Secretary of State & Chief Legal Counsel, IT
	Director
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201
Department or Division:	Administration
Department or Division Summary:	Administration
Amount Budgeted and Spent To Accomplish Objective	
Total Budgeted for this fiscal year:	\$1,000
Total Actually Spent:	Agency will provide next year

Copy and paste this information from the Strategic Budgeting Chart

PERFORMANCE MEASURES

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
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- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it.

Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

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Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

How the Agency is Measuring its Performance	e
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Objective 1.3.1 - Provide 24/7 service to customers.
: Provide 24/7 service to customers
: Efficiency
: <mark>20%</mark>
: <mark>20%</mark>

2014-15 Actual Results (as of 6/30/15)	20%	
2015-16 Minimum Acceptable Results	75%	
2015-16 Target Results	80%	
<u>Details</u>		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Larry Hubbard	
Why was this performance measure chosen?	Part of the office's customer service vision to foster business-friendly	
	environment and provide excellent customer service	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	n/a	
What are the names and titles of the individuals who chose the target value for 2015-16?	Deputy Secretary of State & Chief Legal Counsel, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Improved and an improved and income and a superior	
made on setting it at the level at which it was set?	Importance of online services to our customers	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	v.	
	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		
reaction.		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

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Most Potential Negative Impact	Impacts ability to conduct business in the state as efficiently as possible
Level Requires Outside Help	Adequate funding needed
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearings
3 General Assembly Options	Provide necessary funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a			

PARTNERS

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other	
		Business, Association, or Individual?	
SC.Gov	Corporations Project, Website Project	Business, Association or Individual	

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-2016

Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
	The Secretary of State's Office is the starting place for	
Public Benefit/Intended Outcome:	businesses in the state. In order to build upon our goal	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
	of providing the best possible customer service in a	
	business-friendly environment, adding an online	
	corporations filing, search and retrieval system will	
	provide a tremendous benefit to our customers. Other	
	online services will follow.	
Agency Programs Associated with Objective	Offine services will follow.	
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		
Name:	Melissa Dunlap, Larry Hubbard	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
	a few months.	
Position:	Deputy Secretary of State & Chief Legal Counsel, IT	
	<u>Director</u>	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Object	ive	
Total Budgeted for this fiscal year:	\$60,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	
	[··ʊ]-··-/ ····· [-·-··//*//5%)	1

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, Federal if an entity in the federal government requires the agency to track this information and the agency selected it.

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measures the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received.

(i.e. explanatory). These measures should be the last priority. Example - # of license applications received How the Agency is Measuring its Performance		
Objective Number and Description	Objective 1.4.1 - Migrate existing databases to a more robust and secure	
	database along with the associated applications.	
Performance Measure	: Convert existing databases	
Type of Measure	: Outcome	
Results		
2013-14 Actual Results (as of 6/30/14)	: <mark>1</mark>	
2014-15 Target Results	: <mark>2</mark>	
2014-15 Actual Results (as of 6/30/15)	: <mark>2</mark>	
2015-16 Minimum Acceptable Results	: <mark>2</mark>	
2015-16 Target Results	: <mark>2</mark>	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Only Agency Selected	
Why was this performance measure chosen?	Melissa Dunlap, Larry Hubbard	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	Part of the office's customer service vision to foster business-friendly	
	environment and provide excellent customer service	
What are the names and titles of the individuals who chose the target value for 2015-16?	Melissa Dunlap, Larry Hubbard	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at the level at which it was set?	Deputy Secretary of State & Chief Legal Counsel, IT Director	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Importance of online services to our customers	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are reached?	Yes	

POTENTIAL NEGATIVE IMPACT

<u>Instructions</u>: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Most Potential Negative Impact	Impacts ability to conduct business in the state as efficiently as possible
Level Requires Outside Help	Adequate funding needed
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearings
3 General Assembly Options	Provide necessary funding.

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

number of rows below that have borders around them,	picase insert as marry rows as necaca.		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
<mark>n/a</mark>			

PARTNERS

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Othe
,	· - ·	Business, Association, or Individual?
n/a		

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Strategic Plan Context	Cool 2. Maintain improvement and the infinite	1
# and description of Goal the Objective is helping accomplish:	and provide support for current systems and	Copy and paste this from the second column of the Mission, Vision and Goals Chart
Legal responsibilities satisfied by Goal:	applications. Business Filings-Corporations and Nonprofits: SC Code §33-1-101, et seq.; Special Purpose Districts: SC Code § 6-11-335 et seq.; Qualified Businesses: SC Code §11-44-60; Uniform Commercial Code: SC Code §36-9-101, et seq.Notary Public and Apostilles: SC Code §26-1-5, et seq.; Cable Franchise Authority: SC Code §26-1-5, et seq.; 95.1 (SS: UCC Filing Fees); Service of Process: SC Code §15-9-245, et seq.; Municipal Incorporations: SC Code §5-1-10, et seq.; 113-200 Municipal Corporations; Escheatment of Real Property: SC Code § 27-19-10, et seq.; 113-300 Uniform Real Property Recording Act; Trademarks: SC Code §39-15-10 et seq.; State Boards & Commissions: SC Code §1-1-1301, et seq.; Business Opportunities: SC Code §39-57-10, et seq.; Business Opportunities: SC Code §33-57-10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et seq.; 95.4 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 2.1 - Provide the tools for staff to help them perform their duties with up-to-date technology. Scanners will be required for filing corporate documents with the new Corporations project. Present desktops and operating systems will be approaching their end of support cycle and will need to be replaced to serve customers.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
Objective # and Description:	Objective 2.1.1 - Provide hardware and software support for purposes of technical support, maintenance, and software updates.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart

Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:	In order to provide the services to our customers as	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
abile benefity interfaced outcome.	mandated by statute, the office must have in place the	copy and paste this from the fourth column of the strategy, objectives and nesponsibility chart
	infrastructure to house and protect data and offer	
	online access to our customers. Providing for and	
	constantly assessing infrastructure requirements is	
	time-critical and essential to the Secretary of State's	
	mission and vision.	
Agency Programs Associated with Objective		•
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		1
Name:	Larry Hubbard, Melissa Dunlap	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
Davidia :	a few months. IT Director, Deputy Secretary & Chief Legal Counsel	
Position: Office Address:		
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$40,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	

Instructions: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for each Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
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- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it.

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations

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Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

How the Agency is Measuring its Performance		
	Objective 2.1.1 - Provide hardware and software support for purposes of	
	technical support, maintenance, and software updates.	
Performance Measure	Provide additional tools to staff	
Type of Measure	Outcome	
Results		
2013-14 Actual Results (as of 6/30/14)	60%	
2014-15 Target Results	60%	
2014-15 Actual Results (as of 6/30/15)	60%	
2015-16 Minimum Acceptable Results	75%	
2015-16 Target Results	90%	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Deputy Secretary of State, Larry Hubbard, IT Director	
Why was this performance measure chosen?	To serve customers efficiently, staff must have the necessary tools.	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	Melissa Dunlap, Deputy Secretary of State, Larry Hubbard, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	To serve customers efficiently, staff must have the necessary tools.	
made on setting it at the level at which it was set?	To solve subtentions emissionally start must have the necessary to six	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Achieving the goal is dependent upon funding.	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Requires," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under

studv.	
Most Potential Negative Impact	Not providing optimal tools for staff satisfaction and excellent customer service negatively impacts staff and customers
Level Requires Outside Help	Adequate funding is necessary
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearings
3 General Assembly Options	Provide needed funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

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Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a	n/a		

PARTNERS

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools, instead of listing each high school in the county separately.

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
,		Business, Association, or Individual?
n/a	n/a	

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Strategic Plan Context		-
# and description of Goal the Objective is helping accompli		Copy and paste this from the second column of the Mission, Vision and Goals Chart
	and provide support for current systems and	
	applications.	
Legal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57	
	10, et seq.Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Strategy 2.2 - Update existing digital phone system to	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	IP telephony. Legacy phone systems are being	
	discontinued and must be replaced with Voice over IP	
	(VOIP).	
Objective	Objective 2.2.1 Provide adequate bandwidth for	Tall the state of
Objective # and Description:	Objective 2.2.1 - Provide adequate bandwidth for	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	office in order to implement the new corporations	
	business filing application that will be housed off-site,	
	provide VOIP, and provide off-site replication of data and state records.	
	and state records.	1

S33-1-10.1, et seq., Special Purpose Districts SC Code S46-1-13.5 et seq. (published Code SC Code S46-1-15, stoc., Cebb Franchise Authority, SC Code S46-1-15, stoc., Sc Code S47-1-15, stoc., Sc Code S	Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
9 G-11-33 et seu, Qualified Businesses 5 Code 91-14 4 ABU, Uniform Commercial Code 3 Code 938-9-104, ct seq Notary Public and Apastillers 5 Code 936-15, et seq. 95.1 (25 UCF Filing Feet) Service of Process 5 Code 937-9-10, et seq. 113-300 Uniform Beal Property 5 Code 937-9-10, et seq. 113-300 Uniform Beal Property 6 Code 937-9-10, et seq. 113-300 Uniform Beal Property 6 Code 937-9-10, et seq. 113-300 Uniform Beal Property 7 Inc. 94 (25 Uch Searchantent of Real Property SC Code 8 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 8 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-300 Uniform Beal Property 9 Code 937-9-10, et seq. 113-			
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	Amount Budgeted and Spent To Accomplish Objective		
	Total Budgeted for this fiscal year:	\$10,000	Copy and paste this information from the Strategic Budgeting Chart
	Total Actually Spent:	Agency will provide next year	

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measures the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received.

(i.e. explanatory). These measures should be the last priority. Example - # of license applications received		
How the Agency is Measuring its Performance		
Objective Number and Description	Objective 2.2.1 - Provide adequate bandwidth for office in order to	
	implement the new corporations business filing application that will be	
	housed off-site, provide VOIP, and provide off-site replication of data	
	and state records.	
Performance Measure	Provide VOIP technology	
Type of Measure:		
Results		
2013-14 Actual Results (as of 6/30/14)	0	
2014-15 Target Results	0%	
2014-15 Actual Results (as of 6/30/15)		
2015-16 Minimum Acceptable Results		
2015-16 Target Results	100%	
<u>Details</u>		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Deputy Secretary of State, Larry Hubbard, IT Director	
Why was this performance measure chosen?	To serve customers efficiently, staff must have the necessary tools.	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	Melissa Dunlap, Deputy Secretary of State, Larry Hubbard, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	To corve systematic officiently, staff must have the pagescary tools	
made on setting it at the level at which it was set?	To serve customers efficiently, staff must have the necessary tools.	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Askining the continuous days are for disc	
	Achieving the goal is dependent upon funding.	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under

Not providing optimal tools for staff satisfaction and excellent customer service negatively impacts staff and customers and limits ability to conduct business efficiently.
Adequate funding is necessary.
General Assembly
Inform General Assembly at Budget Hearings
Provide needed funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s)	or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
		policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a				

PARTNERS			
<u>Instructions</u> : Under the column labeled, "Current Partne	er Entities" list all entities the agency is currently wo	king with that help the agency accomplish this objective. Under the "Way:	s Agency works with Current Partners,"
enter the ways the agency works with the entity (names	of projects, initiatives, etc.) which helps the agency a	accomplish this objective. List only one partner per row and insert as many	rows as necessary to list all of the
partners. Note, if there is a large list of partners that all f	it within a certain group, the agency can list the gro	up instead of each partner individually. For example, if the agency works w	vith every middle school in the state, the
agency can list SC Middle Schools, instead of listing each	middle school separately. As another example, if the	e agency works with every high school in Lexington county, the agency can	list Lexington County High Schools,
instead of listing each high school in the county separatel	ly.		
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other	
		Business, Association, or Individual?	
Currently researching options			

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Stratogic Plan Contact		
trategic Plan Context	sh: Goal 2 - Maintain, improve, and update infrastructure	Copy and paste this from the second column of the Mission, Vision and Goals Chart
and description of doar the objective is neighing accompli	and provide support for current systems and	Copy and paste this from the second column of the Mission, vision and Goals Chart
	applications.	
Legal responsibilities satisfied by Goal:		Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq., busiless opportunities. 3c code 935-37-	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
# and description of Strategy the Objective is under:	Department of Administration's Division of Technology	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Char
	to house minimal equipment to provide an online	
	presence for the Secretary of State in the event of a	
	disaster. Provide the necessary vendor software and	
	hardware support to maintain the reliability of the site	
	and its preparedness to go live. Provide daily	
	replication for critical servers and databases to this	
	site	
Objective		
Objective # and Description:		Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	ensure protection of permanent state records.	

Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seg.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq.Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:	In order to provide the services to our customers as	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
rubiic benent/intended Odtcome.	mandated by statute, the office must have in place the	copy and paste this from the fourth column of the strategy, Objectives and Responsibility Chart
	infrastructure to house and protect data and offer	
	online access to our customers. Providing for and	
	constantly assessing infrastructure requirements is	
	time-critical and essential to the Secretary of State's	
	mission and vision.	
Agency Programs Associated with Objective		1
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		1
Name:	Larry Hubbard, Melissa Dunlap	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
Position	a few months. IT Director, Deputy Secretary & Chief Legal Counsel	
Position: Office Address:		
Office Address.	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$16,500	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it.

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

(i.e. explanatory). These measures should be the last priority. Example - # of license applications received		
How the Agency is Measuring its Performance		
Objective Number and Description	Objective 2.3.1 - Provide back-up of all data off-site to ensure protection	
	of permanent state records.	
Performance Measure:	Provide backup off-site	
Type of Measure:	Outcome	
Results		
2013-14 Actual Results (as of 6/30/14):	80%	
2014-15 Target Results:		
2014-15 Actual Results (as of 6/30/15):		
2015-16 Minimum Acceptable Results:		
2015-16 Target Results:	100%	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Deputy Secretary of State and Larry Hubbard, IT Director	
Why was this performance measure chosen?	To ensure protection of permanent state records	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?	Obtaining needed equipment and off-site location in coordination with the	
	Department of Administration Division of Information Technology	
What are the names and titles of the individuals who chose the target value for 2015-16?	Melissa Dunlap, Deputy Secretary of State and Larry Hubbard, IT Director	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Ensure retention of permanent state records.	
made on setting it at the level at which it was set?	2.10d. o 10tol Mon political to total disconsistance	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study

_study.	
Most Potential Negative Impact	Agency is the repository for permanent state records that must be preserved.
Level Requires Outside Help	Adequate funding needed
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearings
3 General Assembly Options	Provide requested funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a	n/a	n/a	

PARTNERS

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools,

instead of listing each high school in the county separately	V.	
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
		Business, Association, or Individual?
Department of Administration Dept. of Information Security	Provides off-site location for back-up of permanent	State/Local Government Entity
	state records.	
n/a		

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Strategic Plan Context		_
and description of Goal the Objective is helping accomplis		Copy and paste this from the second column of the Mission, Vision and Goals Chart
	and provide support for current systems and	
	applications.	
egal responsibilities satisfied by Goal:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
and description of Strategy the Objective is under:	Strategy 2.4 - Provide support for existing hardware	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	and software necessary to manage, replicate, update,	
	and backup the on-site infrastructure and data.	
	and backup the on-site illinastructure and data.	
bjective	Objective 2.4.1 Furthern develop efficient in the	la la companya de la
Objective # and Description:	Objective 2.4.1 - Further develop efficiencies gained	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	with new hardware that provides better protection	
	from potential security threats.	I

Legal responsibilities satisfied by Objective:	Business Filings-Corporations and Nonprofits: SC Code	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	§33-1-101, et seq.; Special Purpose Districts: SC Code	
	§ 6-11-335 et seq.; Qualified Businesses: SC Code §11-	
	44-60; Uniform Commercial Code: SC Code §36-9-101,	
	et seq.Notary Public and Apostilles: SC Code §26-1-5,	
	et seq.; Cable Franchise Authority: SC Code §58-12-5,	
	et seq.; 95.1 (SS: UCC Filing Fees); Service of Process:	
	SC Code §15-9-245, et seq.; Municipal Incorporations:	
	SC Code §5-1-10, et seq.; 113-200 Municipal	
	Corporations; Escheatment of Real Property: SC Code	
	§ 27-19-10, et seq.113-300 Uniform Real Property	
	Recording Act; Trademarks: SC Code §39-15-10 et	
	seq.; State Boards & Commissions: SC Code §1-1-	
	1301, et seq.; Business Opportunities: SC Code §39-57-	
	10, et seq. Solicitation of Charitable Funds Act: SC Code	
	§33-56-10, et seq.; Nonprofit Raffles: SC Code §33-57-	
	100, et seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations); Electoral College: SC	
	Code §7-19-70, et seq.	
Public Benefit/Intended Outcome:	In order to provide the services to our customers as	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
dubite benefity interfaced outcome.	mandated by statute, the office must have in place the	copy and paste this from the fourth column of the strategy, objectives and responsibility chart
	infrastructure to house and protect data and offer	
	online access to our customers. Providing for and	
	constantly assessing infrastructure requirements is	
	time-critical and essential to the Secretary of State's	
	mission and vision.	
Agency Programs Associated with Objective		•
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person	La contraction of the contractio	
Name:	Larry Hubbard, Melissa Dunlap Ongoing year to year. This goal cannot be measured in	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	a few months.	
Position:	IT Director, Deputy Secretary & Chief Legal Counsel	
Office Address:		
Office Address.	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$25,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it.

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measures the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example of the factors of requests received that explain performance (i.e. explanatory).

(i.e. explanatory). These measures should be the last priority. Example - # of license applications received How the Agency is Measuring its Performance		
Objective Number and Descriptio	Objective 2.4.1 - Further develop efficiencies gained with new hardware that provides better protection from potential security threats.	
Performance Measure	Increase security technologies	-
Type of Measure	Outcome Outcome	
Results		
2013-14 Actual Results (as of 6/30/14		
2014-15 Target Result		
2014-15 Actual Results (as of 6/30/15		
2015-16 Minimum Acceptable Result		
2015-16 Target Result	85%	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	State	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Larry Hubbard, IT Director, Melissa Dunlap, Deputy Secretary of State & Chief	
	Legal Counsel	
Why was this performance measure chosen?	Providing security from potential security threats is required to ensure	
	protection of permanent state records and to comply with the Department of	
	Administration's Division of Technology Plan.	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	Larry Hubbard, IT Director, Melissa Dunlap, Deputy Secretary of State & Chief Legal Counsel	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally made on setting it at the level at which it was set?	protection of permanent state records and to comply with the Department of	
	Administration's Division of Technology Plan.	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is reached or what resources are being diverted to ensure performance measures more likely to be reached, are reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Request," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

study.	
Most Potential Negative Impact	Loss of permanent state records and inability to process business filings disrupting the strart of businesses in the state or necessary filings to conduct ongoing business in all
	divisions of the agency
Level Requires Outside Help	Adequate funding is necessary
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	Inform General Assembly at Budget Hearings
3 General Assembly Options	Provide needed funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

THE STATE OF THE S	arra arreiri, prease miser cae marr, rette as m		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (ou	utside request, internal Entity Performing the Review and Whe	ther Reviewing Entity External or Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a	n/a		

PARTNERS

Instructions: Under the column labeled, "Current Partner Entities" list all entities the agency is currently working with that help the agency accomplish this objective. Under the "Ways Agency works with Current Partners," enter the ways the agency works with the entity (names of projects, initiatives, etc.) which helps the agency accomplish this objective. List only one partner per row and insert as many rows as necessary to list all of the partners. Note, if there is a large list of partners that all fit within a certain group, the agency can list the group instead of each partner individually. For example, if the agency works with every middle school in the state, the agency can list SC Middle Schools, instead of listing each middle school separately. As another example, if the agency works with every high school in Lexington county, the agency can list Lexington County High Schools,

<u>Instead of listing each high school in the county separately</u>	<u>V.</u>	
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
		Business, Association, or Individual?
Department of Administration's Division of Technology	Implementation of the State IT Security Plan	State/Local Government Entity

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

PERFORMANCE MEASURES

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:	Goal 3 - Protect and educate charitable donors	Copy and paste this from the second column of the Mission, Vision and Goals Chart
	through the enforcement of the Solicitation of	
	Charitable Funds Act.	
Legal responsibilities satisfied by Goal:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
# and description of Strategy the Objective is under:	Strategy 3.1 - Implement and enforce raffles	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	legislation as enacted by the General Assembly.	
Objective	<u>_</u>	
Objective # and Description:	Objective 3.1.1 - Continue to work with charities and	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	educate both charities and donors about the	
	requirements of the raffle legislation.	
Legal responsibilities satisfied by Objective:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
Public Benefit/Intended Outcome:	Education and protection of charitable donors in the	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
	state.	
Agency Programs Associated with Objective		1
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		
Name:	Shannon Wiley and Melissa Dunlap	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year and cannot be measured in months	
Position:	General Counsel, Deputy Secretary of State & Chief Legal	Counsel
Office Address:	1205 Pendleton St. Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$2,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," - "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, Federal if an entity in the federal government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Evalanatory/Activity Measure. Pesaurces that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that evaluin performance

low the Agency is Measuring its Performance		
Objective Number and Description	Objective 3.1.1 - Continue to work with charities and educate both charities and donors about the requirements of the raffle legislation.	
Performance Measure:	Number of staff trainings conducted on raffle legislation	1
Type of Measure:		
Results		
2013-14 Actual Results (as of 6/30/14):	34	
2014-15 Target Results:		
2014-15 Actual Results (as of 6/30/15):		
2015-16 Minimum Acceptable Results:	36	
2015-16 Target Results:	38	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Melissa Dunlap, Deputy Secretary & Chief Legal Counsel, Shannon Wiley, General Counsel	
Why was this performance measure chosen?	To educate the public about changes in charities law and faciliate compliance	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	Melissa Dunlap, Deputy Secretary & Chief Legal Counsel, Shannon Wiley, General Counsel	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Changes to charities laws and raffles were considered. It was reasonable	
made on setting it at the level at which it was set?	based on the number of trainings a small staff is able to conduct in a year along with other duties.	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Most Potential Negative Impact	Failure to comply with the Solicitation of Charitable Funds Act resulting in harm to charities and charitable donors in the state
Level Requires Outside Help	Necessary funding to provide training
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	n/a
3 General Assembly Options	Provide adequate funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

tamber of the below that have belowed a real attention produce most care many to the active a			
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a	n/a		

PARTNERS

Instead of listing each nigh school in the county separately.				
Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other		
		Business, Association, or Individual?		
n/a	n/a			

This is the next chart because once the agency determines the associated programs and amount of funds it is allocating to accomplish each objective, the agency needs to ensure it has proper performance measures established to track how effectively and efficiently it is utilizing the resources allocated. The agency also needs to consider potential negative impacts which may arise, and need to be addressed, if the objective is not accomplished; ensure the agency is addressing issues raised in previous audits or reviews; and continually consider which partners the agency could work with to more effectively and efficiently accomplish each objective.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Instructions: Below is a template to complete for each Objective listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O__" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

Strategic Plan Context		_
# and description of Goal the Objective is helping accomplish		Copy and paste this from the second column of the Mission, Vision and Goals Chart
	through the enforcement of the Solicitation of	
	Charitable Funds Act.	
Legal responsibilities satisfied by Goal:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
# and description of Strategy the Objective is under:	Strategy 3.2 - Continue to collaborate with other	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	agencies, both state and federal, to enforce the	
	Solicitation of Charitable Funds Act.	
Objective	_	ı
Objective # and Description:	Objective 3.2.1 - Continue to participate in multi-state	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	actions.	
Legal responsibilities satisfied by Objective:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
Public Benefit/Intended Outcome:	Education and protection of charitable donors in the	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
	state.	
Agency Programs Associated with Objective		-
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		
Name:	Shannon Wiley & Melissa Dunlap	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
	a few months.	
Position:	General Counsel & Deputy Secretary of State & Chief	
	Legal Counsel	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$10,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	
PERFORMANCE MEASURES		

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, Federal if an entity in the federal government requires the agency to track this information and the agency selected it.

 Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received How the Agency is Measuring its Performance

Objective Number and Description	Objective 3.2.1 - Continue to participate in multi-state actions.	
	Participate in multi-state actions	
Type of Measure	Outcome	
Results		
2013-14 Actual Results (as of 6/30/14)	: 1	
2014-15 Target Results	: 1	
2014-15 Actual Results (as of 6/30/15)	: 1	
2015-16 Minimum Acceptable Results	: 2	
2015-16 Target Results		
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Shannon Wiley, General Counsel & Melissa Dunlap, Deputy Secretary of State	
	& Chief Legal Counsel	
Why was this performance measure chosen?	To continue our efforts to protect charitable donors in the state	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	Shannon Wiley, General Counsel	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	The importance of enforcing the Solicitation of Charitable Funds Act	
made on setting it at the level at which it was set?	The importance of emotioning the solicitation of character and the	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		

POTENTIAL NEGATIVE IMPACT

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stady.	
Most Potential Negative Impact	Failure to comply with the Solicitation of Charitable Funds Act resulting in harm to charities and charitable donors in the state
Level Requires Outside Help	Adequate funding is necessary
Outside Help to Request	General Assembly
Level Requires Inform General Assembly	n/a
3 General Assembly Options	Provide needed funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have horders around them, please insert as many rows as needed.

<u>number of rows below that have borders around them, pi</u>	lease insert as many rows as needed.		
Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a			

PARTNERS

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Other
		Business, Association, or Individual?
Pending litigation cannot be discussed.		

This is the next chart because once the agency determines the associated programs and amount of funds it is allocating to accomplish each objective, the agency needs to ensure it has proper performance measures established to track how effectively and efficiently it is utilizing the resources allocated. The agency also needs to consider potential negative impacts which may arise, and need to be addressed, if the objective is not accomplished; ensure the agency is addressing issues raised in previous audits or reviews; and continually consider which partners the agency could work with to more effectively and efficiently accomplish each objective.

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

Instructions: Below is a template to complete for each Objective listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O__" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

Strategic Plan Context		
# and description of Goal the Objective is helping accomplish:		Copy and paste this from the second column of the Mission, Vision and Goals Chart
	through the enforcement of the Solicitation of	
	Charitable Funds Act.	
Legal responsibilities satisfied by Goal:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
# and description of Strategy the Objective is under:	Strategy 3.3 - Continue to provide public awareness	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	through trainings and online reports.	
Objective		
Objective # and Description:	Objective 3.3.1 - Provide trainings to groups	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
	statewide.	
Legal responsibilities satisfied by Objective:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
Public Benefit/Intended Outcome:	Education and protection of charitable donors in the	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
	state.	
Agency Programs Associated with Objective	A Latitude]
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person	Champan Milau C Maliasa Dunlan	Commende and the first of the fifth or home of the Charter of Chicago and Donner it like Chart
Name:	Shannon Wiley & Melissa Dunlap Ongoing year to year. This goal cannot be measured in	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:		
Desition	a few months. General Counsel & Deputy Secretary of State & Chief	
Position:		
Office Address:	Legal Counsel 1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$2,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	
PERFORMANCE MEASURES		

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
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- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received

How the Agency is Measuring its Performance

How the Agency is Measuring its Performance		
Objective Number and Description	Objective 3.3.1 - Provide trainings to groups statewide.	
	Number of staff trainings on Solicitation of Charitable Funds Act	•
Type of Measure	Outcome	
Results		
2013-14 Actual Results (as of 6/30/14)	34	
2014-15 Target Results	34	
2014-15 Actual Results (as of 6/30/15)	34	
2015-16 Minimum Acceptable Results	38	
2015-16 Target Results	38	
Details		
Does the state or federal government require the agency to track this? (provide any additional explanation needed,	Only Agency Selected	Insert any further explanation, if needed
What are the names and titles of the individuals who chose this as a performance measure?	Shannon Wiley, General Counsel & Melissa Dunlap, Deputy Secretary of State	
	& Chief Legal Counsel	
Why was this performance measure chosen?	Education of charitable donors is critical in the enforcement of the Solicitation	
	of Charitable Funds Act	
If the target value was not reached in 2014-15, what changes were made to try and ensure it was reached?		
What are the names and titles of the individuals who chose the target value for 2015-16?	General Counsel & Deputy Secretary of State & Chief Legal Counsel	
What was considered when determining the level to set the target value in 2015-16 and why was the decision finally	Education of charitable donors is critical in the enforcement of the Solicitation	
made on setting it at the level at which it was set?	of Charitable Funds Act	
Based on the performance so far in 2015-16, does it appear the agency is going to reach the target for 2015-16?	Vac	
	Yes	
If the answer to the question above is "questionable" or "no," what changes are being made to try and ensure it is		
reached or what resources are being diverted to ensure performance measures more likely to be reached, are		
reached?		

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Requires," enter the entities to whom the agency would reach out if the potential negative impact rises to that level. Next to, "Level Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under

study.	
Most Potential Negative Impact	Failure to educate charitable donors and charitable organizations in the state results in a lack of compliance and understanding which may lead to fraud in charitable solicitations.
Level Requires Outside Help	Adequate funding to enforce the Solicitation of Charitable Funds Act
Outside Help to Request	General Assembly

n/a
Provide necessary funding
า/ Pr

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Tiullibel of Tows below	indiffuer of rows below that have borders around them, please lister as many rows as needed.				
Matter(s) or Issue(s) Ur	der Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and	
		policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)	
n/a		n/a			

PARTNERS

Current Partner Entity	Ways Agency Works with Current Partner	Is the Partner a State/Local Government Entity; College, University; or Oth			
		Business, Association, or Individual?			
n/a					

This is the next chart because once the agency determines the associated programs and amount of funds it is allocating to accomplish each objective, the agency needs to ensure it has proper performance measures established to track how effectively and efficiently it is utilizing the resources allocated. The agency also needs to consider potential negative impacts which may arise, and need to be addressed, if the objective is not accomplished; ensure the agency is addressing issues raised in previous audits or reviews; and continually consider which partners the agency could work with to more effectively and efficiently accomplish each objective.

Agency Responding	Office of the Secretary of State		
Date of Submission	12-Jan-16		
Fiscal Year for which information below pertains	2015-16		

Instructions: Below is a template to complete for each Objective listed in the Strategy, Objectives and Responsibility Chart. It is recommended that the agency copy and paste the data in this tab into multiple other tabs, while it is still blank. The agency will then have a blank version to complete for each separate Objective. The agency needs to provide information in all the cells that are highlighted. Please save the information related to each Objective as a separate tab in the excel document. Label each Tab, "O__" and insert the applicable numbers in the blanks (For example "O1.1.1"). NOTE: Call House Staff if the agency has any questions or needs any assistance in completing the information below.

	_	
Strategic Plan Context		_
# and description of Goal the Objective is helping accomplish		Copy and paste this from the second column of the Mission, Vision and Goals Chart
	through the enforcement of the Solicitation of	
	Charitable Funds Act.	
Legal responsibilities satisfied by Goal:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Mission, Vision and Goals Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
# and description of Strategy the Objective is under:	Strategy 3.3 - Continue to provide public awareness through trainings and online reports.	Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
Objective	through trainings and online reports.	
Objective # and Description:		Copy and paste this from the second column of the Strategy, Objectives and Responsibility Chart
,	Objective 3.3.2 -Publish additional reports on agency	
	website to educate and protect charitable donors.	
Legal responsibilities satisfied by Objective:	Solicitation of Charitable Funds Act: SC Code §33-56-	Copy and paste this from the first column of the Strategy, Objectives and Responsibility Chart
	10, et seq.; Nonprofit Raffles: SC Code §33-57-100, et	
	seq.; 95.4 (SS: Charitable Funds Act Disclosure	
	Violations); 95.5 (SS: Charitable Funds Act	
	Misrepresentation Violations)	
Public Benefit/Intended Outcome:	Education and protection of charitable donors in the	Copy and paste this from the fourth column of the Strategy, Objectives and Responsibility Chart
	state.	
Agency Programs Associated with Objective		1
Program Names:	Administration	Enter all the agency programs which are helping accomplish this objective. The agency can determine this by sorting the
Responsible Person		
Name:	Shannon Wiley & Melissa Dunlap	Copy and paste this information from the fifth column of the Strategy, Objectives and Responsibility Chart
Number of Months Responsible:	Ongoing year to year. This goal cannot be measured in	
D - viki - v	a few months. General Counsel & Deputy Secretary of State & Chief	-
Position:		
Office Address:	Legal Counsel	
Office Address:	1205 Pendleton Street, Suite 525, Columbia, SC 29201	
Department or Division:	Administration	
Department or Division Summary:	Administration	
Amount Budgeted and Spent To Accomplish Objective		
Total Budgeted for this fiscal year:	\$15,000	Copy and paste this information from the Strategic Budgeting Chart
Total Actually Spent:	Agency will provide next year	
	_	
PERFORMANCE MEASURES		

<u>Instructions</u>: Please copy and paste the chart and questions below as many times as needed so the agency can provide this information for <u>each</u> Performance Measure that applies to this objective.

- 1) In the cell next to, "Performance Measure," enter the performance measure just like the agency did in the accountability report.
- 2) In the cell next to, "Type of Measure," pick the type of measure that best fits the performance measure from the drop down box (see Types of Performance Measures explained below).
- 3) In the next set of cells enter the actual and target results for each year. Next to "Actual Results," enter the actual value the agency had for that performance measure at the end of that year. Next to "Target Results," enter the target value the agency wanted to reach for the performance measure for that year. Next to "Minimum acceptable level," enter the minimum level for this performance measure that the agency would find acceptable. Including a minimum acceptable level and target level will hopefully encourage the agency to continually set challenging targets each year. If the agency did not utilize a particular performance measure during certain years, then enter the following next to the applicable "Actual Results" and "Target Results," "Agency did not use PM during this year."
- 4) In the last set of cells, answer the questions to provide Details about each measure. In the cell next to, "Is agency required to keep track of this by the state or federal government," pick State from the drop down menu if an entity in state government requires the agency to track this information, or Only Agency Selected if there is no state or federal entity that requires the agency to track this information and the agency selected it.

Types of Performance Measures:

Outcome Measure - A quantifiable indicator of the public and customer benefits from an agency's actions. Outcome measures are used to assess an agency's effectiveness in serving its key customers and in achieving its mission, goals and objectives. They are also used to direct resources to strategies with the greatest effect on the most valued outcomes. Outcome measures should be the first priority. Example - % of licensees with no violations.

Efficiency Measure - A quantifiable indicator of productivity expressed in unit costs, units of time, or other ratio-based units. Efficiency measures are used to assess the cost-efficiency, productivity, and timeliness of agency operations. Efficiency measures measure the efficient use of available resources and should be the second priority. Example - cost per inspection

Output Measure - A quantifiable indicator of the number of goods or services an agency produces. Output measures are used to assess workload and the agency's efforts to address demands. Output measures measure workload and efforts and should be the third priority. Example - # of business license applications processed.

Input/Explanatory/Activity Measure - Resources that contribute to the production and delivery of a service. Inputs are "what we use to do the work." They measure the factors or requests received that explain performance (i.e. explanatory). These measures should be the last priority. Example - # of license applications received.

Objective 3.3.2 -Publish additional reports on agency website to educate	
and protect charitable donors.	
Number of online reports for charity donors	'
Outcome	
2	
2	
2	
5	
5	
Only Agency Selected	Insert any further explanation, if needed
Shannon Wiley, General Counsel & Melissa Dunlap, Deputy Secretary of State	
& Chief Legal Counsel	
To increase public awareness through additional information made available	
on the agency website in order to enforce the Solicitation of Charitable Funds	
Act	
Shannon Wiley, General Counsel & Melissa Dunlap, Deputy Secretary of State	
& Chief Legal Counsel	
Options to increase public awareness to promote educated charitable donors	
and protection of charitable organizations	
Yes	
	Number of online reports for charity donors Outcome 2 2 2 5 5 Only Agency Selected Shannon Wiley, General Counsel & Melissa Dunlap, Deputy Secretary of State & Chief Legal Counsel To increase public awareness through additional information made available on the agency website in order to enforce the Solicitation of Charitable Funds Act Shannon Wiley, General Counsel & Melissa Dunlap, Deputy Secretary of State & Chief Legal Counsel Options to increase public awareness to promote educated charitable donors and protection of charitable organizations

POTENTIAL NEGATIVE IMPACT

Instructions: Please list what the agency considers the most potential negative impact to the public that may occur as a result of the agency not accomplishing this objective. Next to, "Most Potential Negative Impact," enter the most potential negative impact to the public that may occur as a result of the agency not accomplishing the objective. Next to, "Level Requires Outside Help," enter the level at which the agency believes it needs outside help. Next to, "Outside Help to Requires Inform General Assembly," enter the level at which the agency thinks the General Assembly should be put on notice of the level at which the potential negative impact has risen. Next to, "3 General Assembly Options," enter three options for what the General Assembly could do to help resolve the issue before it became a crisis. The House Legislative Oversight Committee will provide this information to all other House standing committees, but will not address it itself until the agency is under study.

Failure to educate charitable donors and charitable organizations in the state results in a lack of compliance and understanding which may lead to fraud in charitable solicitations.
Adequate funding to enforce the Solicitation of Charitable Funds Act
General Assembly
n/a
Provide necessary funding

REVIEWS/AUDITS

<u>Instructions</u>: Below please list all external or internal reviews, audits, investigations or studies ("Reviews") of the agency which occurred during the past fiscal year that relates/impacts this objective. Please remember to maintain an electronic copy of each Review and any other information generated by the entity performing the Review as copies may be requested when the agency is under study. NOTE: Responses are not limited to the number of rows below that have borders around them, please insert as many rows as needed.

Matter(s) or Issue(s) Under Review	Reason Review was Initiated (outside request, internal	Entity Performing the Review and Whether Reviewing Entity External or	Date Review Began (MM/DD/YYYY) and
	policy, etc.)	Internal	Date Review Ended (MM/DD/YYYY)
n/a	n/a		

PARTNERS

Current Partner Entity		Is the Partner a State/Local Government Entity; College, University; or Oth		
		Business, Association, or Individual?		
NWN	Enhancment to online Charities Application	Business, Association or Individual		
SC.Gov	Website project	Business, Association or Individual		

Reporting Requirements

Agency Respo	onding	Office of the Secretary of State						
Date of Subm		12-Jan-16						
Fiscal Year fo	r which information below pertains	2015-16						
<u>Instructions</u> :	:							
List all repor	ts, if any, the agency is required to submit to a state, federal or outside en	tity on a regular basis. Insert the name of e	ach report in a separate					
column and	answer the questions below it. Add as many columns as needed.							
PLEASE NOT	E: All information the agency provides in the rows below the row labeled,	"Date the Report was last submitted," shou	ld apply to when the					
agency most	recently submitted the report (i.e. date report was last submitted).							
	Agency Responding							
	Report #	1	2	3	4	5	6	7
	Report Name:	Restructuring Report	Accountability Report	Restructuring Report	High Growth Small Business Jobs Creation Act	Agency Fines and Fee Report	Agency Debt Collection Report	Other Funds Survey
	Why Report is Required							
	Legislative entity requesting the agency complete the report:	House Legislative Oversight Committee	Executive Budget Office	Senate Oversight Committee	House Ways & Means, Senate Finance, & the Governor	Chair of Senate Finance and House Ways & Means	Executive Budget Office	Revenue and Fiscal Affairs & Executive Budget Office
	Law which requires the report:	1-30-10(G)(1)	1-1-820, Proviso 117.31	1-30-10(a)	11-44-60	Proviso 117.79	Proviso II 7.37	
	Agency's understanding of the intent of the report:	Increased Efficiency	Accountability Reporting	Increased Efficiency	List of qualified businesses from prior year	Accountability & Transparency	Report Outstanding Debt	Survey Other funds
	Year agency was first required to complete the report:	2015	?	2015	2014	2012	?	2012
	Reporting frequency (i.e. annually, quarterly, monthly):	Annually	Annually	Annually	Annually	Annually by Proviso	Annually by Proviso	Annually
	Information on Most Recently Submitted Report		<u> </u>	<u> </u>			<u> </u>	<u>. </u>
	Date Report was last submitted:							
	Timing of the Report							
	Month Report Template is Received by Agency:	March and November	July	November	N/A	N/A	January	October
	Month Agency is Required to Submit the Report:	March and January	September	January	January	September	March	November
in all these	Where Report is Available & Positive Results							
rows should be for when the agency	To whom the agency provides the completed report:	House Legislative Oversight Committee	Executive Budget Office	Senate Oversight Committee	House Ways & Means, Senate Finance, & the Governor	Chair of Senate Finance and House Ways & Means	Executive Budget Office	Revenue and Fiscal Affairs & Executive Budget Office
completed	Website on which the report is available:	www.scstatehouse.gov	www.sos.sc.gov		www.sos.sc.gov	www.sos.sc.gov		
the report	If it is not online, how can someone obtain a copy of it:			Contact the agency			Contact the agency	Contact the agency
most recently	Positive results agency has seen from completing the report:	Opportunity for futher discussion of agency goals and vision and plans for achieving the goals	Review of agency achievements and goal planning	Opportunity for futher discussion of agency goals and vision and plans for achieving the goals	n/a	n/a	n/a	n/a

Restructuring Recommendations and Feedback

Agency Responding	Office of the Secretary of State
Date of Submission	12-Jan-16
Fiscal Year for which information below pertains	2015-16

RESTRUCTURING RECOMMENDATIONS

Instructions: Please answer the questions below and add as many rows as needed.

Does the agency have any recommendations, minor or major, for restructuring?

If the agency has recommendations for restructuring, list each one on a separate row in the chart below. Add as many rows as needed.

Does the agency recommendation require legislative action?	Recommendation for restructuring

FEEDBACK (Optional)

Instructions: Please answer the questions below to provide feedback on this Annual Restructuring Report ("Report").

Please list 1-3 benefits the agency sees in the public having access to the information requested in the Report, in the format it was requested.	information available in one document.	Now that the agency has completed the Report, please list 1-3 things the agency could do differently next year (or it could advise other agencies to do) to complete the Report in less time and at a lower cost to the agency.
1 Provides an overview of the many statutory duties of the Secretary of State's Office and the office's goals to provide efficient customer service while achieving the goals and meeting the objectives.	1 Provides all goals, strategies and objectives in one document along with budgetary plans.	1
2	2	2
3	3	3

Does the agency believe this year's Restructuring Report was less burdensome than last year's?	Please list 1-3 changes to the Report questions, format, etc. the agency recommends to ensure the Report provides the best information to the public and General Assembly, in the least burdensome way to the agency.	on to the public and many additional rows as necessary)	
	1 For the sections requiring a lot of text, entering the information in Word format might be easier.		
Why or why not?	3		

Agencies are not required to do anything in this worksheet. This worksheet is part of the document so the proper drop down menues can be available in the other tabs.

Is Performance Measure Required?

State

Federal

Only Agency Selected

Type of Performance Measure

Outcome

Efficiency

Output

Input/Explanatory/Activity

Is the Partner a State/Local Government Entity; College, University; or Other Business, Association, or Individual?

State/Local Government Entity College/University Business, Association or Individual

Does the Agency have any restructuring recommendations

Yes

No

Does the agency believe this year's Restructuring Report was less burdensome than last year's?

Yes

No